

WSLR-LP 96.5 FM
Application for On-Air Access

Programmer Info:

Name: _____
Address: _____
City/Town: _____
Phone: _____ Alt. Phone: _____
Email: _____

Co-host: _____
Phone: _____ Alt. Phone: _____
Email: _____

Will your co-host also operate the board? Y N

Are you or your co-host either 0-16 17-18

Are you currently a member of WSLR-LP? Y N

Do you receive email from WSLR-LP? Y N

Program Info:

Title: _____

I'd like my program to run _____ (frequency) on _____ (day), _____ ,
(time), for _____ (length).

If that doesn't work, I prefer... (in order 1 – most preferred, to 3 – least preferred; under frequency please indicate monthly, biweekly, weekly or other).

1. Frequency:

day:

time:

length:

2. Frequency:

day:

time:

length:

3. Frequency

day:

time:

length:

Comments:

WSLR Music Shows are typically 2 hours in length, Public affairs or talk shows are ½ hour to 1 hour in length.

For Programming Committee Use

Time: _____

Day: _____

Length: _____

Frequency: _____

Request Demo: _____

Content: _____

WSLR-LP 96.5 FM

1. Please briefly describe your program idea:

2. Who is your targeted listening audience?

3. How would you describe the people/artists and voices that will be featured on your show?

4. Please describe ways in which your show will feature local voices, news, issues and concerns.

5. Will your show be educational or informative? If so, please describe.

6. What social, political, religious and cultural contents, theme and viewpoints will your show feature?

7. Where else might residents of Sarasota find the material that will be covered in your show?

8. How will your show be entertaining?

9. How technically involved do you think your program will be and how well do you anticipate meeting this goal?

10. Please describe ways you will participate in keeping WSLR-LP alive and kicking beyond the production of your own program?

11. Do you offer services or have a business related to the topic you will be covering on your show? If so, how do you plan to keep your show and your business/services separate?

12. How will your show support the mission of WSLR?

Completed applications can be submitted to the programming committee by mailing or dropping off your application at the studio.