

# WSLR 96.5 COMMUNITY SURVEY

[www.wslr.org](http://www.wslr.org)

Dear Community Member:

WSLR 96.5 LPFM is a non-commercial, community based, volunteer-run radio station that serves the Sarasota area. Our mission is to create a broadcast entity that will inspire, educate and entertain through programming that reflects the diversity of the local community. By providing a space for media access and education, WSLR places equipment, skills and critical tools in the hands of the community. In particular, we aim to serve those overlooked or under-represented by other media and to provide a forum for the exchange of cultural and intellectual ideas and music.

Please take a few minutes to fill out this survey and return it to WSLR, P.O. Box 2540, Sarasota, FL 34230. Feedback from this survey will assist us in planning programs for broadcast. Thank you for your assistance.

## 1. How often do you listen to the radio? (Check one)

Regularly       Occasionally       Rarely       Never

## 2. If you listen to the radio, what kind of programs do you listen to? (Check all that apply)

<input type="checkbox"/> Music	<input type="checkbox"/> Spiritual/religion
<input type="checkbox"/> Public Affairs	<input type="checkbox"/> Cultural programming (world music, dramatic readings of novels, poetry, radio theatre, interviews)
<input type="checkbox"/> National News	<input type="checkbox"/> Hobby/Advice
<input type="checkbox"/> Local News	<input type="checkbox"/> Other: _____
<input type="checkbox"/> Business	<input type="checkbox"/> Other: _____
<input type="checkbox"/> Sports	

## 3. If you rarely or never listen to the radio, why not?(Check all that apply)

<input type="checkbox"/> Nothing of interest to listen to	<input type="checkbox"/> Don't have access to a radio
<input type="checkbox"/> Prefer other media (e.g. TV, newspapers, CDs)	<input type="checkbox"/> Don't like the tone of radio today
<input type="checkbox"/> Too many commercials	<input type="checkbox"/> Other: _____

## 4. What specific kinds of shows would you like to hear from your community radio station?

<input type="checkbox"/> Music	<input type="checkbox"/> Spiritual/religion
<input type="checkbox"/> Public Affairs	<input type="checkbox"/> Cultural programming (world music, dramatic readings of novels, poetry, radio theatre, interviews)
<input type="checkbox"/> National News	<input type="checkbox"/> Hobby/Advice
<input type="checkbox"/> Local News	<input type="checkbox"/> Children's programming
<input type="checkbox"/> Business	<input type="checkbox"/> Other: _____
<input type="checkbox"/> Sports	

5. What music categories, artists, and/or selections would you like to hear on a music show?

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6. What topics and issues would you like to hear discussed on your community radio station?

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7. Please give us your specific ideas or suggestions about what WSLR should broadcast?

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8. What groups or issues do you think are overlooked or under-represented by local media?

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9. What radio stations do you listen to?

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10. If you listen to WSLR, name the programs you listen to on a regular basis.

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11. Where do you listen to the radio? (home, office, car)

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THANKS FOR TAKING THE TIME TO COMPLETE OUR SURVEY!

**Join us! Help make WSLR-LPFM 96.5 YOUR community radio station.**

Please indicate your interest (check all that apply).

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|---|---|
| <input type="checkbox"/> Fundraising                  | <input type="checkbox"/> Talk to community/groups about the station |
| <input type="checkbox"/> Host a program               | <input type="checkbox"/> Provide technical assistance               |
| <input type="checkbox"/> Report on local news stories | <input type="checkbox"/> Help run the station in other ways         |
|   | <input type="checkbox"/> Become a Member                            |

Name: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

*You can obtain a WSLR Program Application on our website at <http://www.wslr.org>, or by sending your request to [info@wslr.org](mailto:info@wslr.org).*