Dear Friends,

As 2019 comes to a close, WSLR+Fogartyville has completed its first full calendar year as one entity. It was a very successful year, thanks to your support and the work of our excellent staff and volunteers.

WSLR community radio fulfills a valuable role in Sarasota – it gives the community a voice. Music, arts, news, ideas and culture all find a place on the air in service of our mission of education and empowerment. And it couldn’t happen without the dedication of our 60+ on-air programmers that all volunteer their time and energy to make WSLR 96.5 a reality.

Fogartyville also fills an important role in our community, providing a space for people to gather to enjoy independent music and art, to organize to build a better community and to discuss critical issues of the day. The listening room experience that Fogartyville provides is valued by musicians and audience alike.

In the next 12 months, Florida will see major races for local, state and federal offices as well as a list of referenda that may reshape our communities for years to come. WSLR will be there, providing coverage of, and sometimes hosting candidate debates. Through our news and public affairs programming, the Critical Times newspaper, and Activist Tuesdays at Fogartyville, we do our best to cover the issues that matter to our community.

Thank you for your ongoing support. Without donors, members, volunteers, and friends like you within the community, none of this would have been possible.

We look forward to seeing you all in the New Year!

With Gratitude,
Tom Walker
Our Staff

Management Team
David Beaton
Annie Murphy
Arlene Sweeting

Office Administrator
Laura Serbin

2019 News Producers
John Witte
Cassandra Manz

Bookkeeper
Sydney Dehus

Facilities
Michael Killion

Student Interns
Alexandra Conte
Nathan Paisie
Isabella Cibelli DuTerroil
Sarah Pincus

Mission

WSLR+Fogartyville is a center for creative expression and community engagement that amplifies the voices of our diverse community and promotes peace, sustainability, democracy and economic and social justice.
In 2019, we formed an Advisory Council, and welcomed the following members to our team:

Took advantage of Consultant Services offered by the Community Foundation of Sarasota to host a Board Effectiveness Training
**2019 Accomplishments**

- **60+** live concerts at Fogartyville.
- **35+** educational programs at Fogartyville.
- Volunteers hosted **4100+** hours of locally-produced programming on WSLR.
- ** Implemented a NEW Membership Program.**
- Surpassed our fundraising goals.
- Curated **7** art exhibits.
- Hosted our first **Professional Development Day** for staff and volunteers.
- Received grants from the **Community Foundation, the Florida Department of Cultural Affairs, the Sarasota Rotary Club, the Florida Native Plant Society**

**WSLR** was selected to participate in the **Partners in Green Places** Program, a collaboration between **Sarasota County Sustainability, the City of Sarasota Sustainability, Charles & Margery Barancik Foundation, and the Gulf Coast Community Foundation.**

We will be entering the implementation phase in 2020 and have set a goal to be **100% renewable by the end of 2020.**
Thank You to our Community Volunteers

FINANCIAL REPORTS

INCOME

- Rental Income: $3084
- Sponsorship: $3903
- Grants: $24,425
- Membership: $102,045
- Fogartyville Events: $69,115

Total Income: $202,572

EXPENSES

- Marketing: $9869
- Broadcast Expense: $8145
- Communications: $2148
- Building Expenses: $10,538
- WSLR Expenses: $9347
- Compensation Expenses: $105,771
- Depreciation: $14,136
- Other: $25,626

Total Expense: $185,580
WSLR publishes the Critical Times, a quarterly newspaper that covers news in Sarasota from local elections to grassroots efforts in the community.

The paper is community-sourced and submissions can be sent to CriticalTimesSRQ@gmail.com

Online Activist Calendar

WSLR maintains an online calendar of Activist Events and Community Meetings to encourage civic engagement.

You can access the calendar and submit your own events at www.CriticalTimes.org.

Critical Times Weekly Broadcast

Our half hour local news program is a critical part of our weekly programming. A team of volunteers and student interns work with our part-time news producer to get the show on the air every week and maintain the webpage and social media sites.

Our internship program has given many students first hand experience in 'being the media' and many have gone on to pursue degrees in journalism or to successful careers in the field.
We kicked off a new Membership Program in 2019 that offers supporters a 'member' price on tickets to Fogartyville events. The rollout was smooth and we exceeded our goals for new members + expanded the number of sustaining members - our Grassroots TRIBE. We have already made some updates to the Program so please check out website for the latest information.

wslr.org/membership

851 CURRENT MEMBERS
128 TRIBE MEMBERS

WSLR+Fogartyville Membership Benefits

ALL MEMBERS RECEIVE
• WSLR+FOGARTYVILLE MEMBER MAILINGS WITH NOTIFICATION OF UPCOMING EVENTS
• ELIGIBILITY TO BECOME A WSLR PROGRAMMER
• MEMBER PRICING ON EVERY WSLR+FOGARTYVILLE EVENT

MEMBERSHIP BENEFITS

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<tr>
<th>CONTRIBUTION AMOUNT</th>
<th>STUDENT</th>
<th>LISTENER</th>
<th>FRIEND</th>
<th>SUPPORTER</th>
<th>FAN CLUB</th>
<th>ADVOCATE</th>
<th>PARTNER</th>
<th>CONCERT BENEFIT</th>
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<tr>
<td>Member Pricing on Tickets (number of tickets per event)</td>
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<td>1</td>
<td>2</td>
<td>4</td>
<td>6</td>
<td>8</td>
<td>ALL</td>
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<tr>
<td>FREE Admission to Fogartyville Events (valued up to $25 per ticket - does not include VIP options)</td>
<td>2</td>
<td>4*</td>
<td>12*</td>
<td>24*</td>
<td>ALL OF TAO</td>
<td>ALL OF TAO</td>
<td>4’x8’</td>
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<td>Brick in the WSLR People’s Patio</td>
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<td>Private Party at Fogartyville for up to 100 People with Live Music and Coffee/Tea/Soft Drinks</td>
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<td>4’x8’</td>
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*max of 2 per show
WSLR+Fogartyville support the work of many local nonprofits and community organizations by providing free meeting space, hosting educational events on Tuesdays, offering low-cost rental rates, and using the airwaves to help them get their message out to the community.


To our Long-Time Business Supporters...

Ben & Jerry's
Charlie's Steak and Hoagies
Jessica's Picture Framing
Old Packinghouse Cafe
Rocketman
Suncoast Florist

Thanks!
Supporter Testimonials

We wish to Thank YOU for the amazing culture programs that you bring to us for an affordable price... Dganit R.

WSLR+Fogartyville is the best place in town! – Carol L.

Love the on-air music, never sure what genre we will hear when we tune in while driving but it's always enjoyable! – Michael F.

We discovered Fogartyville two years ago and we treasure your spirit and organization. – Keith O.

Proud to support you all. Independent, local radio is literally democracy in action. Thanks for all you do and to all of you who get it done each week! – Thomas M.

Fogartyville has been a favorite of ours for many years! It is one of the BEST listening rooms in any state. – Rolland and Jeanne S.

Thanks for bringing thoughtful commentary to the community. – Judith L.