



## 2020 FUNDRAISING GOALS

- ▶ **Dollar Goal: \$45,000**  
(2018 figure - \$43,765.50)
- ▶ **Donor Goal: 620**  
(2018 figure - 563)
- ▶ **New Donor Goal: 100**
- ▶ **Individual Program Goal: \$500/10 unique donors per show**



Presented by the  
Community Foundation of Sarasota County

## 2020 GIVING CHALLENGE

April 28 + 29, Noon to Noon

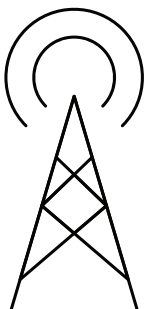
1:1 match for all unique donations,  
up to \$100 per donor,  
per organization.

### PRIZES we are targeting:

- Fast 50 (First 50 Donors over \$50)
- Most Unique Donors

Supporters can contribute online at:

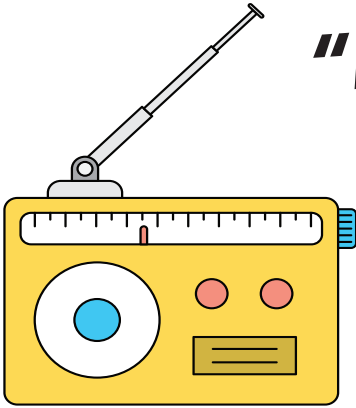
**WWW.GIVINGPARTNERCHALLENGE.ORG**



*These goals were set before the Coronavirus outbreak and we are sticking with them. We understand the economic challenges people are facing and know that it will not be easy. We hope that the extra efforts we are all making to keep local programming on the air will be appreciated.*

*As always, it will take everyone's participation to be successful. We need to maximize the matching funds available during the Giving Partner Challenge to help make up for lost revenue due to the closing of Fogartyville.*

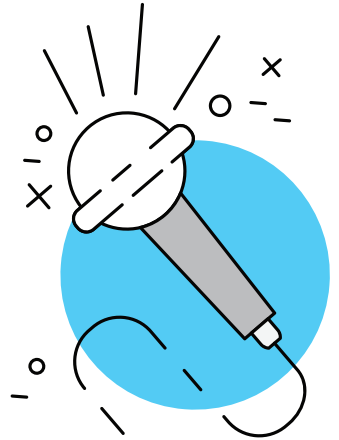
# "More than just radio!"



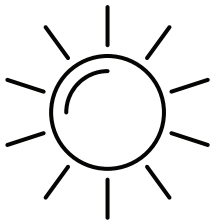
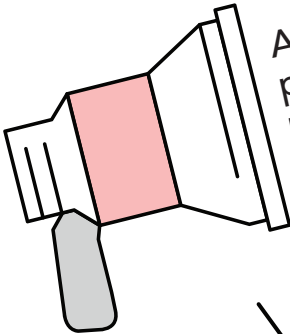
15 years of community radio broadcasting!

65+ volunteer programmers

Over 100 community volunteers

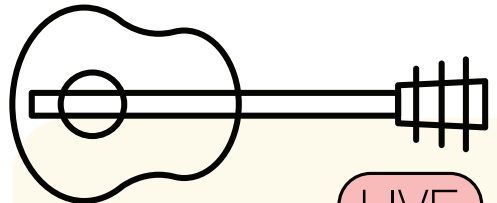


Active internship program to train the next generation of radio-activists!



10K Watts of Solar

We are on our way to being a net-zero emissions facility! We are part of the Partners for Green Places Program – and looking forward to being a demonstration site for sustainability.



LIVE

Through the **Fogartyville Community Media and Arts Center**, WSLR presents over 55 live concerts a year; 30+ educational events; and provide low-cost or free space to other community groups.

[www.wslr.org](http://www.wslr.org)