



Dear

With the isolation brought on by the Coronavirus pandemic, people are longing for connection and community. **Local** radio is a great (*socially-distanced*) way to help people connect to the community. WSLR+Fogartyville will hold its **Fall Membership Drive from November 12 through November 18**. The theme of the week is '**LISTEN LOCAL**' and we're reaching out to the community to include as many local voices as we can. The drive encourages listeners to become members of WSLR+Fogartyville, pledging financial support that allows us to further our goal of providing a space for creative expression and community engagement that amplifies the voices of our diverse community, and promotes peace, sustainability, democracy, and economic and social justice.

Our goal is to raise \$40,000 to help cover our operating expenses for the next six months. Businesses can participate in the Membership Drive by donating **gift certificates for goods or services**. We use these gifts to say "Thank You" to listeners that pledge support to the station during the On-Air drive. Your business will be mentioned on the air and given a shout out on social media. Contributions are also tax deductible to the extent allowed by law.

More than just a media outlet, WSLR+Fogartyville is a cultural institution in Sarasota, reflecting the unique concerns and passions of the people who live here. With a commitment to diversity and collaboration, WSLR+Fogartyville is a cornerstone of participatory democracy, offering ordinary citizens the chance to amplify their voices and cultivate positive change in the community. In the last year we:

- *Responded to the Covid crisis by having our volunteer programmers transition to remote broadcasting in order to continue to bring locally produced programming to the airwaves. Many programmers are now returning to the studio live with safety protocols in place.*
- *Expanded our New College Internship program, providing students with skills they can use to pursue jobs in broadcasting and journalism.*
- *Expanded our solar capacity to come within a fraction of meeting our net-zero emissions goal.*
- *Presented a diverse range of live concerts at Fogartyville, prior to the Shutdown.*
- *Placed second in The Giving Partner Challenge for medium non-profit organizations.*

If you have any questions, please contact WSLR+Fogartyville staff at [info@wslr.org](mailto:info@wslr.org) or call 941-894-6469. Thanks for your support.

Yours in Community,