



LOCAL *Grassroots* MEDIA

W S L R +
FOGARTYVILLE

ANNUAL
REPORT
2021

OUR MISSION:

WSLR+Fogartyville is a center for creative expression and community engagement that amplifies the voices of our diverse community, and promotes peace, sustainability, democracy, and economic and social justice.



A FUTURE OF GROWTH, CHANGE, AND BRINGING THE MISSION TO LIFE

Founded in 2004, by New College students and community members, **WSLR+Fogartyville** has grown into a tremendous asset for the Sarasota community. Our low power community radio station offers diverse local programming supplemented with high quality syndicated shows. Our community space and performance venue, the **Fogartyville Community Media and Arts Center** offers a diverse range of programs and provides a space for the community to come together to celebrate, educate and be entertained.



CHAIRPERSON'S STATEMENT

WSLR+Fogartyville is surviving, and in many ways *thriving*, despite a year of continued challenges.



During the pandemic **WSLR stayed on-the-air 24/7** to make sure we continued to serve the community. With *support* from the **Gulf Coast Community Foundation**, we expanded our **news and public affairs programming** to make sure listeners had access to the latest information regarding Covid. We established *cleaning and safety protocols* so that we could **welcome live programmers back to the studio safely** as soon as it was possible.

Fogartyville was **shut down for almost a full year**, but reopened in March 2021 with live shows and the ability to **livestream** all of our events thanks to a grant from the **Community Foundation of Sarasota**. We have a new, improved look and feel to the space after *repositioning the stage* on the north wall to allow for expanded outside seating. We signed on to **#SafeArtsSarasota** and are operating with **Covid safety protocols in place** to protect our attendees, volunteers and staff.

We received grants from the **Selby Foundation** and the **Wilson Foundation** to build an outdoor covered structure on the patio and improve the overall appearance of the space. **The Patio Renovation project** should start in early 2022!

At **WSLR+Fogartyville**, we work to build a *people-powered information network for - and powered by - people like you!* A dedicated corps of volunteers and supporters devote their time and treasure **to power our unique community-based endeavor**.

Over 125 Volunteers make this possible, along with a growing group of contributors who provide the funding that pays our bills.

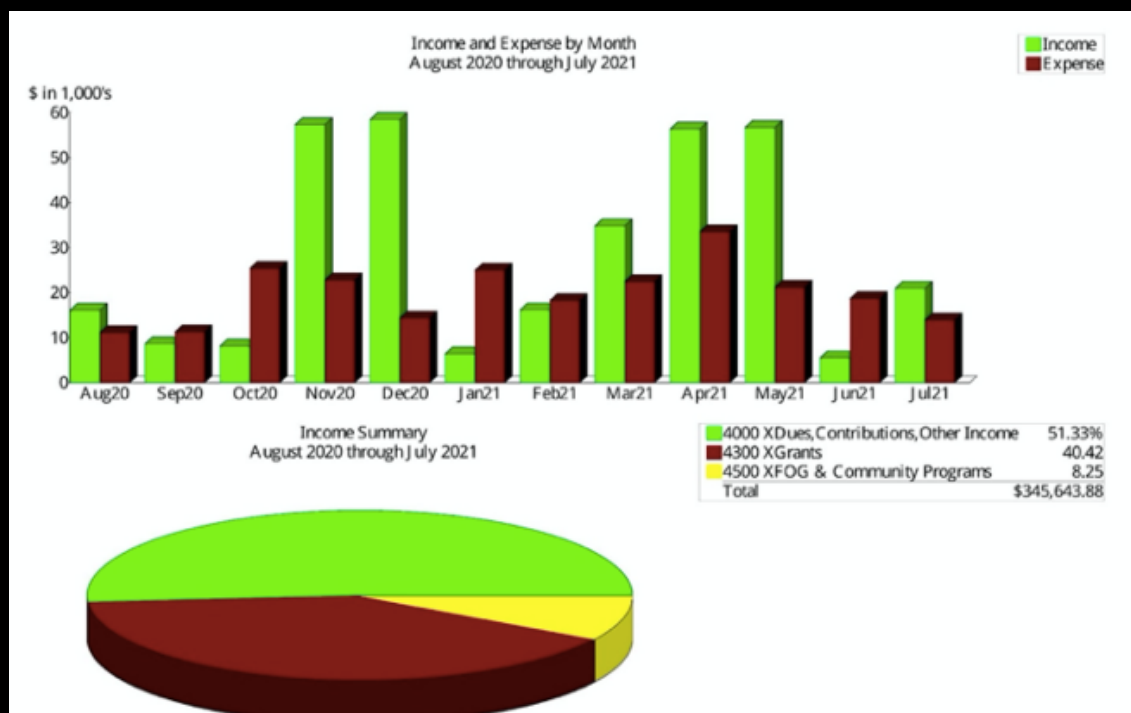
We are so grateful for your continued support, and look forward to continuing to serve you next year, and long into the future.

A handwritten signature in dark ink that reads "Ed Subkis".

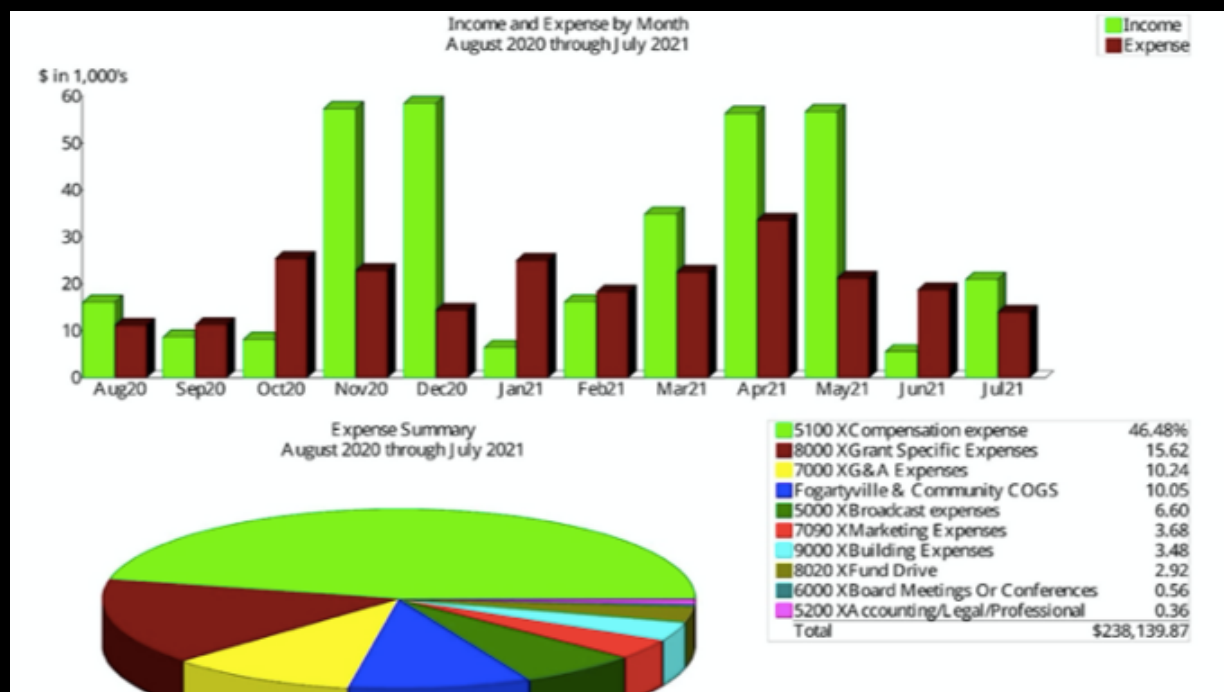
ED SUBKIS

Fiscal Year 2020-2021 Financials

INCOME



EXPENSES





Recent & Planned Improvements



With the **energy efficiency upgrades** we implemented in 2020 and continuing Covid concerns, we took the opportunity to **re-organize the Fogartyville interior** to make it more amenable to outdoor seating.



for illustration purposes this is not our actual site.



We'll be installing a covered structure for outdoor seating and sprucing up the patio, thanks to the generous support of the **Selby Foundation**, the **Wilson Foundation** and our listeners!

We installed a ***three-camera live-streaming system*** at **Fogartyville** with funding from the **Dr. S. Carroll Buchanan Memorial Fund** of the **Community Foundation of Sarasota** and the **Dallas and Elizabeth Dort Charitable Fund** of the **Community Foundation of Sarasota**.



Shuttered Venue Operators Grant Program



In addition to the grants mentioned above, **WSLR** was grateful for the financial support of the following granting organizations in 2021: the **Gulf Coast Community Foundation**, the **Sarasota Bay Rotary Club**, the **Olson Family Foundation**, the **SMAH Internship Fund**, and the **Florida Department of Cultural Affairs**. **WSLR+Fogartyville** also benefited from a **Shuttered Venue Operator's Grant** and PPP loans from the federal government.

TUNE IN TO WSLR 96.5

Sarasota's
**PEOPLE
POWERED
RADIO!**

4000+
On Air
volunteer
hours

83!
locally
produced
programs
(either weekly
or bi-weekly)

2021 WSLR ON-AIR PROGRAMMING HOSTS

Ali Abdel-Qader, Cathy Antunes, Alex Armitage, Elissa Bello, Ruth Beltran, Donna Bergman, Mark Binder, Derek Bowden, Laura Boyce, Perette Cannady, Mike Chambers, Marco Ciceron, Bob Connors, Joey Daniels, Tom Darby, Rob Demperio, John Dickman, Stuart Donner, Bill Ewell, Sharon Folta, Ed Foster, Sven Frackelton, Phil Gambutti, Peter Gentile, Sean Green, Mark Gruder, Beth Hammer, Alecia Harper, John Haupt, James Hawkins, Ash Hoffman, Barbara Huntoon, Marcial Jaramillo, Brian Jones, Ishmael Katz, John Kennedy, Lew Lorini, Shane Martin, Pat Monahan, Juan Montenegro, Steve Norris, Carlos Pagan, Dave Pedersen, Hawaii Bob Peters, Frankie Piniero, George 'Dadeo' Pochos, Salima Rael, JR Rippel, Jonah Ray, Travis Ray, Luke Rosebaro, Carol Rosenbaum, Susan Runyan, Paul Scire, Sal Serbin, Art Siegel, Sheila Siegel, Ted Sipes, Chris Skelton, Ryan Stanley, Mariano Vera, Tom Walker, Brad Weinstock, Richard Willecke, Keith Winkle, Russ Yodice, David Young, Roger Young, Mark Zampella

VOLUNTEERS ARE THE HEART AND SOUL OF COMMUNITY RADIO.



BOARD MEMBERS

Ed Subkis, **Board Chair**
Dru Greene, **Vice Chair**
Jennifer Rippel, **Treasurer**
Brendan Goff, **Secretary**
Jenna Courtade, **New College Student Representative**
Alecia Harper
Brian Jones
Ethan Massa
Carmela Pedicini
Ryan Stanley

In November 2021 we welcomed NEW BOARD MEMBERS:

David Brain
Sophia Brown
Stan Zimmerman
Mariano Vera

John McEuen
in the WSLR
studio



From in-studio performances, expertly curated setlists and local public affairs programming, knowledgeable DJs are a highlight of our programming.

Through our News Team + internship program, **WSLR+** continues to train the journalists of the future.



Becca Hadwen
News Team Coordinator



Omar Guerrero
News Producer & Reporter



Vasi Bahman, Danielle Campbell & Claire Thomas - NCF Interns



Laura Fletcher
Grant-Funded
Covid Reporter



Stan Zimmerman
News Team Advisor



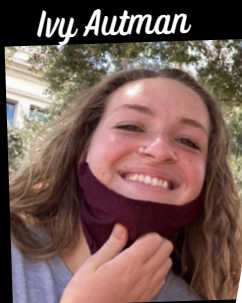
Paula Colon & Sam Freitas, USF Interns



Phil Mikus & John Finnegan
Community
Volunteers



High School Contributors
Bernadette Nwokeji **Allison Housh**



Ivy Autman

Fostering Community Dialogue and Participation
CRITICAL TIMES
VOLUME 18 ISSUE 1
SRQ Strong Helps Launch National Network
SARASOTA FL, JULY-SEPTEMBER 2021
BY ANDY BLANCH

Father Paul Abernathy of the Neighborhood Resilience Project (NRP) in Pittsburgh is fond of saying "If it doesn't happen with you, it happens to you." From June 1-3, teams from Sarasota and seven other localities joined Father Paul to launch a national network committed to resident-driven, trauma-informed community development. The discussion was framed by the question: "What would equity look like at the local level?"

Participants came from a wide range of settings, including local residents who had been "deputized" to help during the Covid epidemic, a retired Navy chaplain, representatives from community groups, and a psychologist who works with the impact of traumatic encounters on both officers and residents. Participants shared experiences of working in trauma-affected communities, discussed barriers and solutions, and inspired each other with possibilities. They struggled with questions like "Is it even possible to establish 'truth' in the current political environment?" and concluded that if it's done right, trauma-informed community organizing can contribute directly to political empowerment.

One of the group's goals is to create national infrastructure grassroots work. Just like the by the Student Non-Violent Coordinating Committee supported the development of the civil rights movement, people today need training and resources to tackle the challenges of healing a deeply divided and traumatized society. NRP proposed a framework with seven "pillars" - public health, community development, training and leadership development, technology and innovation, school-community interface, research and evaluation, and funding. They currently convene local teams addressing each pillar. Teams start by identifying the "invisible infrastructure" that already exists in communities, and build from there. As this kind of supportive infrastructure becomes more widely available, it will

Equity in Sarasota Schools: Dr. Harriet Mc...

NEIGHBORHOOD RESILIENCE PROJECT
2038

FREE

Return of *Fogartyville*

LIVE FROM



We were excited to partner with **The Jazz Club of Sarasota** to bring live music back to our stage with the 4 - concert **Bridge Series**.

We sponsored a **LISTEN LOCAL CONCERT SERIES** in the Spring of 2020 as artists were not travelling far from home due to Covid. It was also a way for us to *support local musicians*.

We booked a few shows over the summer-



including the **Aaron Johnson Jazz Quartet**, but then another Covid surge forced us to **shut down again**.



We opened back up in mid-October with two crowd-pleasing shows with New Orleans trumpet player **Shamarr Allen** and his band the **Underdaws**.



**31
LIVE
CONCERTS**



**17
EDUCATIONAL
EVENTS**

**THE COVID
comeback**



MARY GAUTHIER & JAIMEE HARRIS



TIME SAWYER

**15
VIRTUAL
CONCERTS**



**MARK RUNGE
GUNPOWDER
ART DEMONSTRATION**



**"Illumination - Divine Guidance of Humanity Through the Arts"
- by Terrence Joyce**

**2
Art Openings**



Commitment to Equity

WSLR+Fogartyville is a founding member of the **Manasota Anti-Racism Coalition** and has taken stands on the need to organize against racism and promote educational equity.

WSLR+Fogartyville formed an **Anti-Racism and Cultural Inclusion Task Force** in January 2021 to address internal issues of inclusion, diversity, equity and access throughout our organization. Task Force recommendations were integrated into the **Strategic Plan** approved by the Board in September 2021. The Board approved an Inclusion, Diversity, Equity and Access Policy.



You can learn more about the steps we are taking here:
<https://wslr.org/idea-commitment/>

A PROGRAM OF SOUTH ARTS
**SOUTHERN
CIRCUIT**
TOUR OF INDEPENDENT
FILMMAKERS

NATIONAL
ENDOWMENT
for the **ARTS**
arts.gov

S O U
A R T S
H

We partnered with the **PEACenter** & the **Boxser Diversity Initiative** to sponsor the **South Arts Southern Tour of Independent Filmmakers**, sparking conversations on a number of important issues
+PLUS Elevating our local non-profit partners.



2021-2025 STRATEGIC PLAN GOALS

INCREASE CIVIC ENGAGEMENT
+ COMMUNITY IMPACT

SERVE AS A VITAL CULTURAL + EDUCATIONAL
RESOURCE IN THE COMMUNITY.

STRENGTHEN + SUPPORT COMMUNITY JOURNALISM
THAT INCREASES PRODUCTION + DISTRIBUTION OF
LOCAL INFORMATION

DEVELOP A MARKETING STRATEGY TO INCREASE
AWARENESS OF WSLR+FOGARTYVILLE IN THE
COMMUNITY, BUILD SUPPORT, AND ATTRACT
CONTENT PRODUCERS AND VOLUNTEERS.

ENHANCE WSLR+FOGARTYVILLE'S
LEADERSHIP + MANAGEMENT CAPACITIES.

MAINTAIN + DEVELOP
WSLR+FOGARTYVILLE'S FACILITIES
TO SUPPORT CURRENT + FUTURE ACTIVITIES.

MONITOR + ADAPT TO THE
CHANGING MEDIA ENVIRONMENT

STRENGTHEN EARNED INCOME
+ FUNDRAISING CAPACITY TO ENSURE
LONG-TERM SUSTAINABILITY

SUPPORT + EXEMPLIFY
A SPIRIT OF COMMUNITY + INCLUSIVENESS
IN WSLR+FOGARTYVILLE'S CULTURE
+ OPERATIONS

[You can view more details here.](#)