**WSLR+FOGARTYVILLE CORE VALUES**

**Amended and adopted by the Board - Feb. 21, 2022**

**COMMUNITY**

*WSLR+Fogartyville is committed to localism and service to the community.*

* + Maintain focus on people, events, news, challenges and opportunities that impact the life of our local community
  + Create multiple levels and opportunities for community input and involvement.
  + Partner with individuals, organizations and institutions to provide information and resources to residents and to host events that serve the community.
  + Foster participation in community life by providing a public forum for free speech, community dialogue, cultural exchange, and artistic expression; encourage the use of media to stimulate critical thinking and action around common issues and concerns.
  + Reflect the diversity of people and interests of Sarasota, to the extent possible in our programming, our staffing and our volunteers.
  + Encourage understanding and collaboration across barriers such as race, culture, class, ideology, gender, age, and sexual orientation.
  + Remain independent with public service and content that is unaffected by commercial influence.

**CREATIVITY**

*WSLR+Fogartyville reflects the creative spirit and eclectic talents of the community.*

* + Maintain a commitment to original programming that respects the interests and intelligence of our listeners and members.
  + Provide a vehicle for the expression of unique talents, interests and opinions.
  + Celebrate artistic freedom and nurture the creativity that new and continuing volunteers, community members, and staff bring to the center.

**OPENNESS**

*WSLR is open to the community and to new ideas.*

* + Maintain open and on-going channels of communication from the station to the community and from the community to the station.
  + Be proactive in seeking and providing information and input.
  + Be open, inclusive and transparent in our operations.
  + Be open to learning, to new people, new ideas and new ways of doing things.
  + Strive to use a Consensus Decision Making Process in all levels of organizational structures.

**A STANDARD OF EXCELLENCE**

*WSLR+Fogartyville strives to demonstrate excellence in its programming and its operations.*

* Maintain standards of professionalism in programming and other key activities of the station.
* Have processes in place to ensure oversight and accountability of the Board of Directors, staff, programmers and volunteers.
* Treat people with courtesy and respect, even when opinions differ and personalities clash.
* Maintain accuracy in our news and public affairs programming.

**A COMMITMENT TO JUSTICE**

*WSLR+Fogartyville is driven by a passion for justice — for people and for the environment*.

* Use the media to hold government and corporations accountable.
* Engage a wide range of community perspectives, including those of groups that have been historically misrepresented or under-represented.
* Commit to maintaining independent and critical voices essential for democracy.
* Build the capacity of individuals to become change agents through art and media.
* Practice sustainability in our operations.