

WSLR & FOGARTYVILLE

GENERAL MEMBERSHIP MEETING

MONDAY, OCTOBER 17, 2022





AGENDA

- WELCOME & INTRODUCTIONS
- CONSENT AGENDA
- FINANCIAL REPORTS
- OLD BUSINESS
- STAFF PRESENTATION
- AUDIENCE Q & A
- NEW BUSINESS
- ELECTION OF NEW BOARD MEMBERS
- PUBLIC COMMENT

CURRENT BOARD MEMBERS



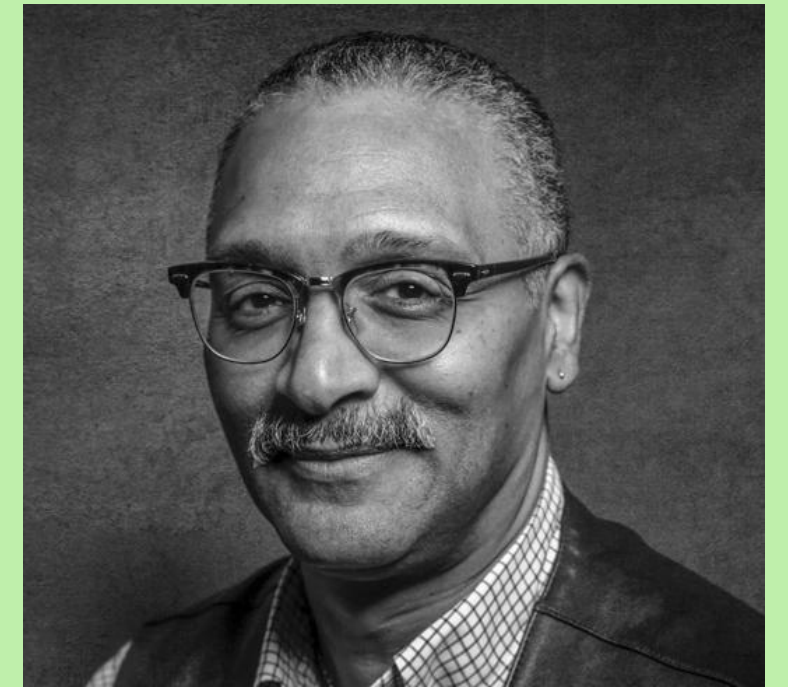
Ed Subkis, Chair



Dru Greene,
Vice Chair



Jennifer (JR) Rippel
Treasurer



Brian Jones, Secretary



Stan Zimmerman



Sophia Brown



David Brain



Mariano Vera

LEAVING THE BOARD ...



ETHAN MASSA



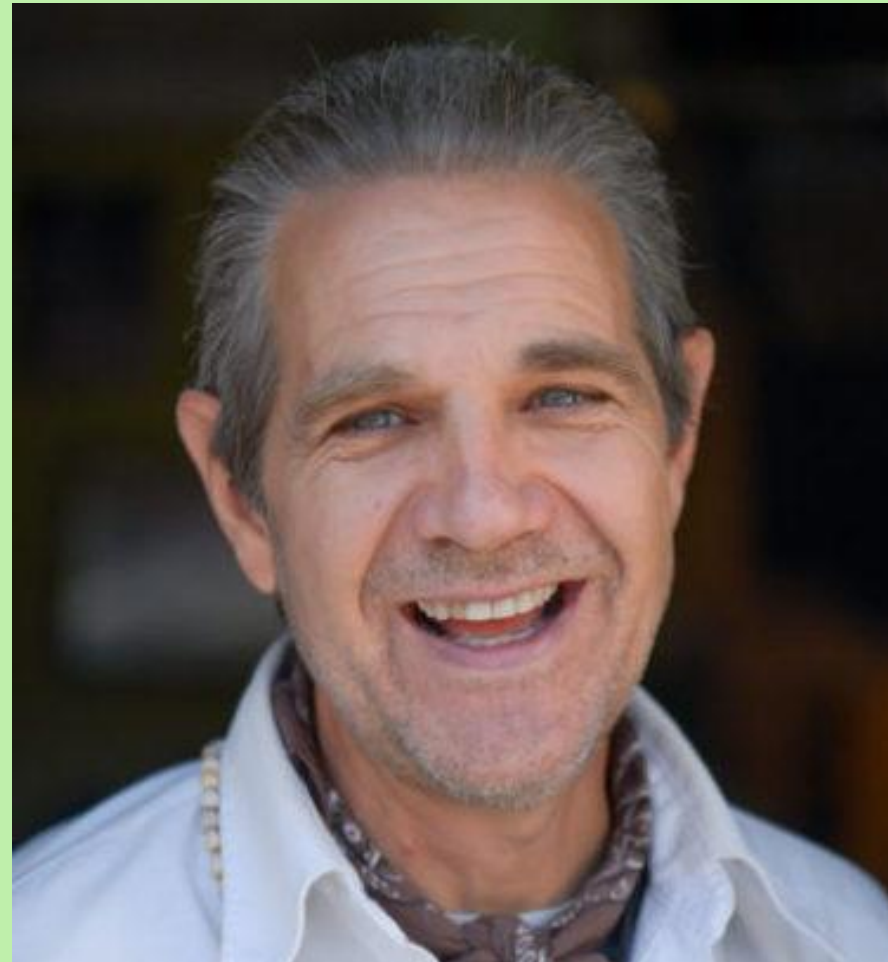
ALECIA HARPER

OUR STAFF



Arlene Sweeting

- Community Programs
- Community Partnerships
- Grant Writing and Administration
- Marketing, Website, Social Media
- Fogartyville Staffing & PR



David Beaton

- Property Management
- Concert Event Booking
- Tech Maintenance
- Oversight of Sound, Video
- and Lighting Technicians



Jesse Coleman

- WSLR On-Air Programming
- Underwriting, Media & Event Sponsorships
- Programmer Training
- Community Outreach

STAFF



Kathleen Murray
Office Manager



Rob Grant
Bookkeeper



Peter Gentile
News Coordinator



Lisa Bohn
Fogartyville
Bar Manager

OUR NEWS TEAM



Onyx Hadwen
Critical Times Contributor



Joshua Epstein & Nickolas Steinig
WSLR News Interns - Mellon-funded



Basil Pursley
WSLR Intern



Vana Prewitt
Community Reporter

NEWS TEAM - Special Contributors



**Bernadette
Nwokeji**



Diana Dobos



Amy Flannery

Other Team Members



Nathan Paisie
Video & Streaming



Doug Conroy
Sound



Rob Demperio
Graphics



Seany G
Cleaning staff

OUR MISSION

WSLR+Fogartyville is a center for creative expression and community engagement that amplifies the voices of our diverse community, and promotes peace, sustainability, democracy, and economic and social justice.



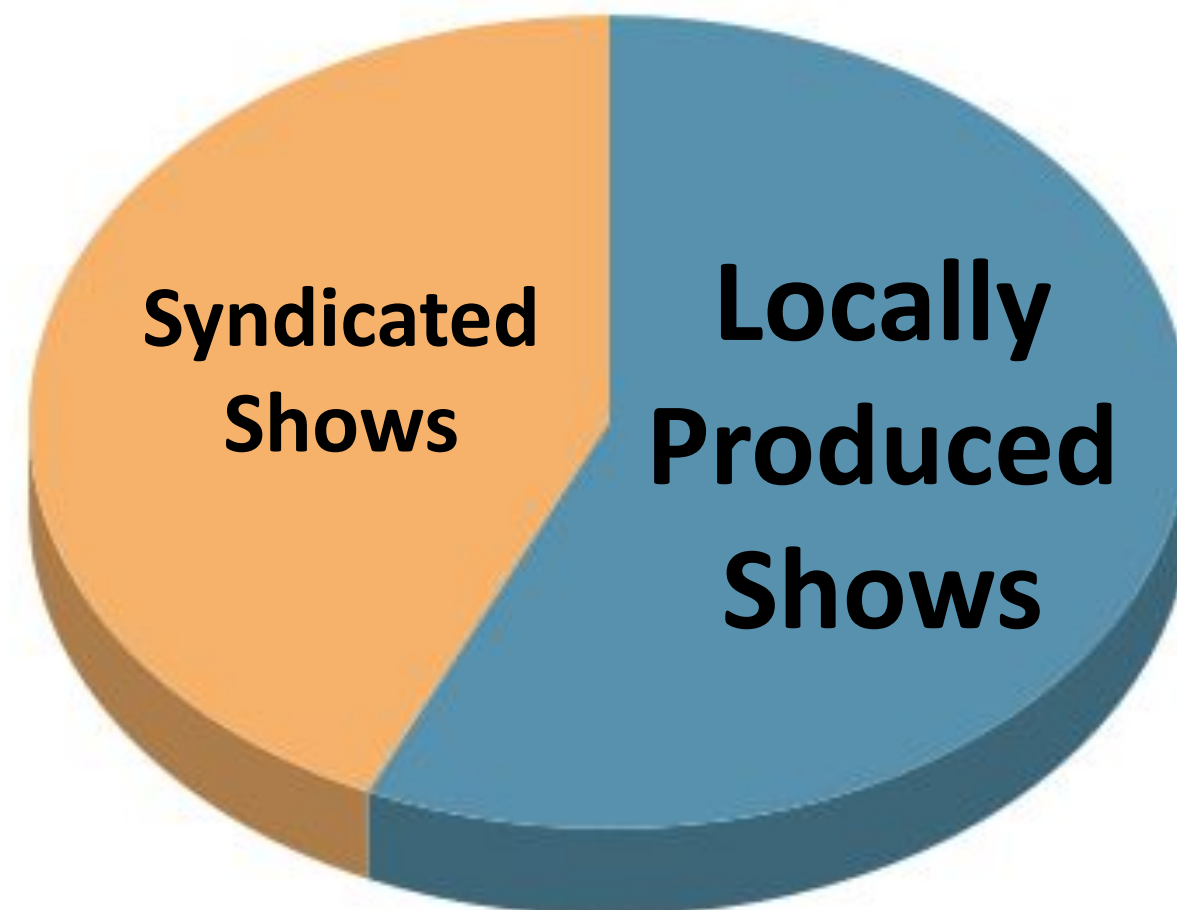
LIVE FROM
Fogartyville



PROGRAMMING

WSLR & FOGARTYVILLE

PROGRAMMING - 7am to midnight



50
Locally Produced Shows

38 Syndicated shows mostly National Public Affairs

PROGRAMMING - New Shows!



Community Conversations
with Mel



PROGRAMMING – Each Week

**72.5 Hours
Volunteer
On Air
Programming**

**300+
Public
Service
Announcements**

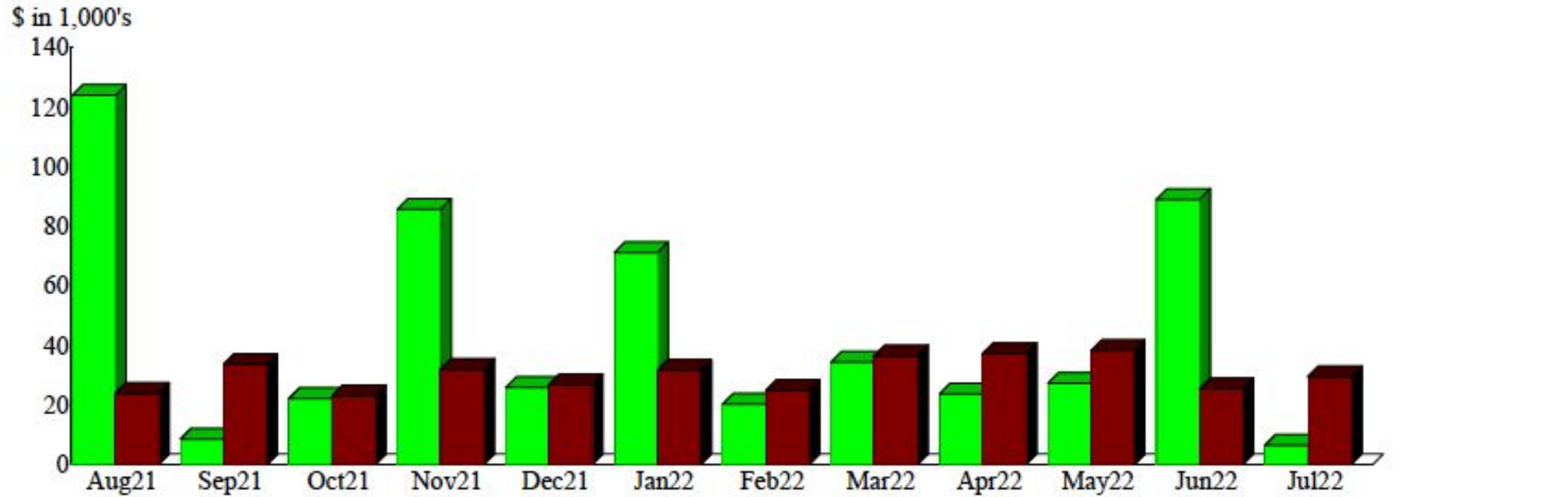
FINANCIAL REPORTS

	Jul 31, 22	Jul 31, 21	% Change
ASSETS			
Current Assets			
Checking/Savings			
1160 · Centennial Checking #7068			
1161 · Building Fund	15,000.00	15,000.00	
1160 · Centennial Checking #7068 - Other	176,535.25	172,772.01	2.2%
Total 1160 · Centennial Checking #7068	191,535.25	187,772.01	2.0%
1040 · Centennial MM #6145	72,985.01	165,307.00	-55.9%
1041 · Suncoast Savings	100.00		100.0%
1042 · Suncoast MM #0068	150,213.04		100.0%
1010 · Petty Cash	363.00	363.00	
1155 · Paypal		27.80	-100.0%
Total Checking/Savings	415,196.30	353,469.81	17.5%

END OF YEAR BALANCE SHEET

	JULY 31, 2022	JULY 31, 2021	% CHANGE
Fixed Assets			
2536 · Tiny House	2,880.00	2,880.00	
2535 · Food Truck	5,500.00	5,500.00	
2525 · Solar Equipment	23,518.50	23,518.50	
2500 · Land	314,650.00	314,650.00	
2510 · Buildings	177,850.00	177,850.00	
2520 · Building improvements	67,227.46	67,227.46	
2530 · Furniture, fixtures & equipment	17,040.51	17,040.51	
2540 · Computer hardware & software	3,611.82	3,611.82	
2590 · Accumulated depreciation	-99,569.46	-99,569.46	
Total Fixed Assets	512,708.83	512,708.83	
TOTAL ASSETS	929,062.13	880,640.23	5.5%

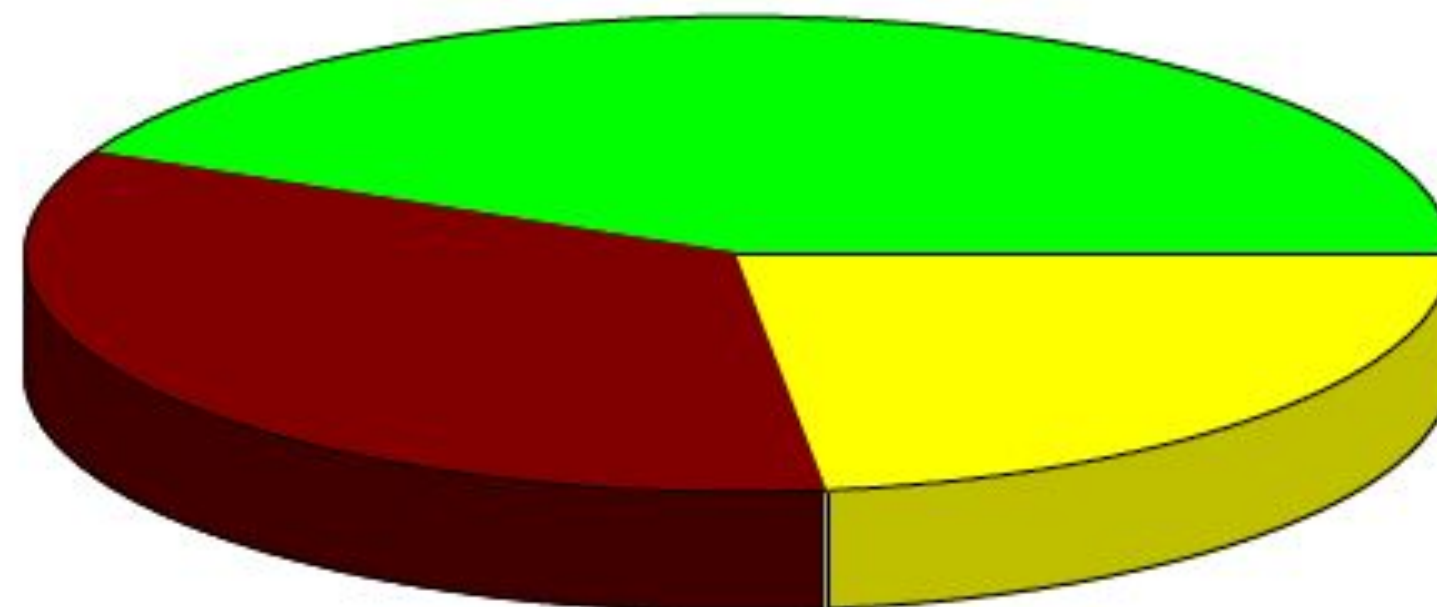
Income and Expense by Month
August 2021 through July 2022



**Total Raised:
\$539,458**

Income Summary
August 2021 through July 2022

4000 · Dues, Contributions, Other Income	43.07%
4300 · Grants	34.07
4500 · FOG & Community Programs	22.86
Total	\$539,458.96

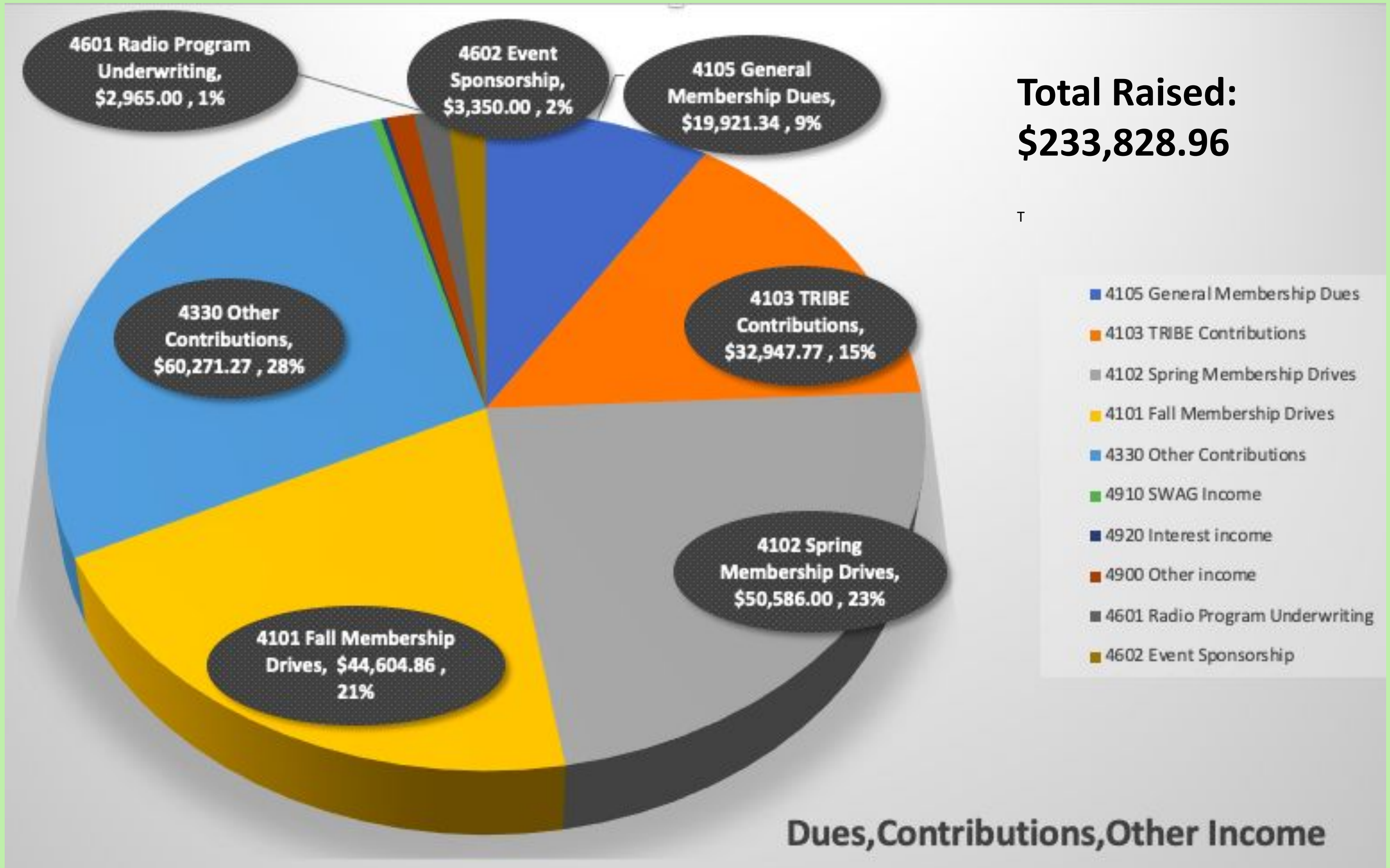


Fiscal Year 2021-2022

4000 XDues, Contributions, Other Income	51.33%
4300 XGrants	40.42
4500 XFOG & Community Programs	8.25
Total	\$345,643.88

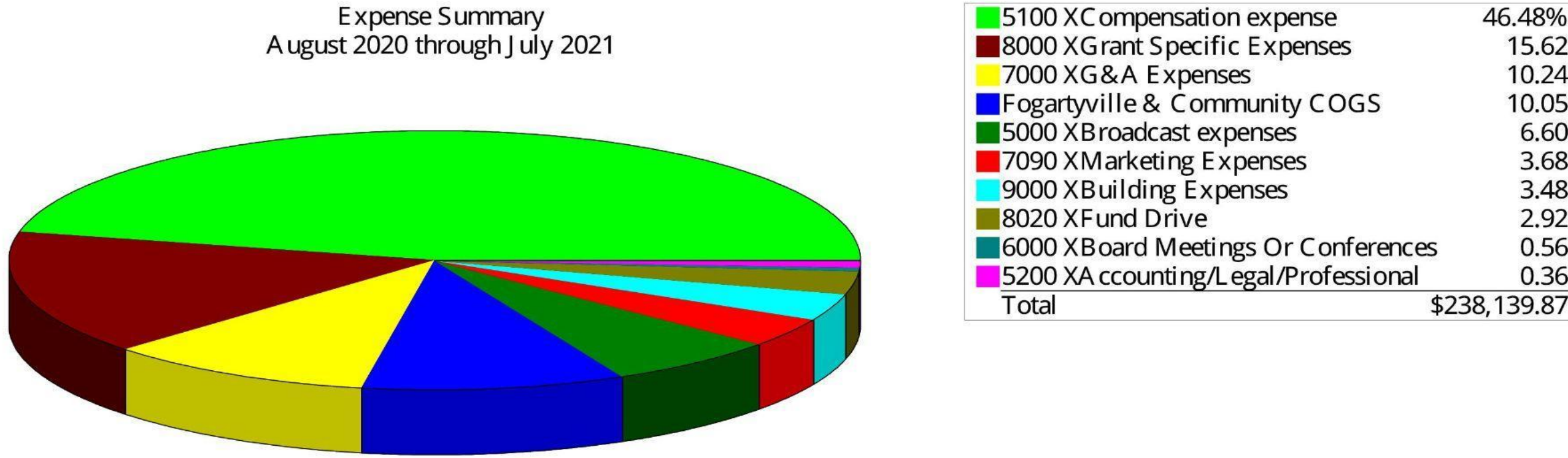
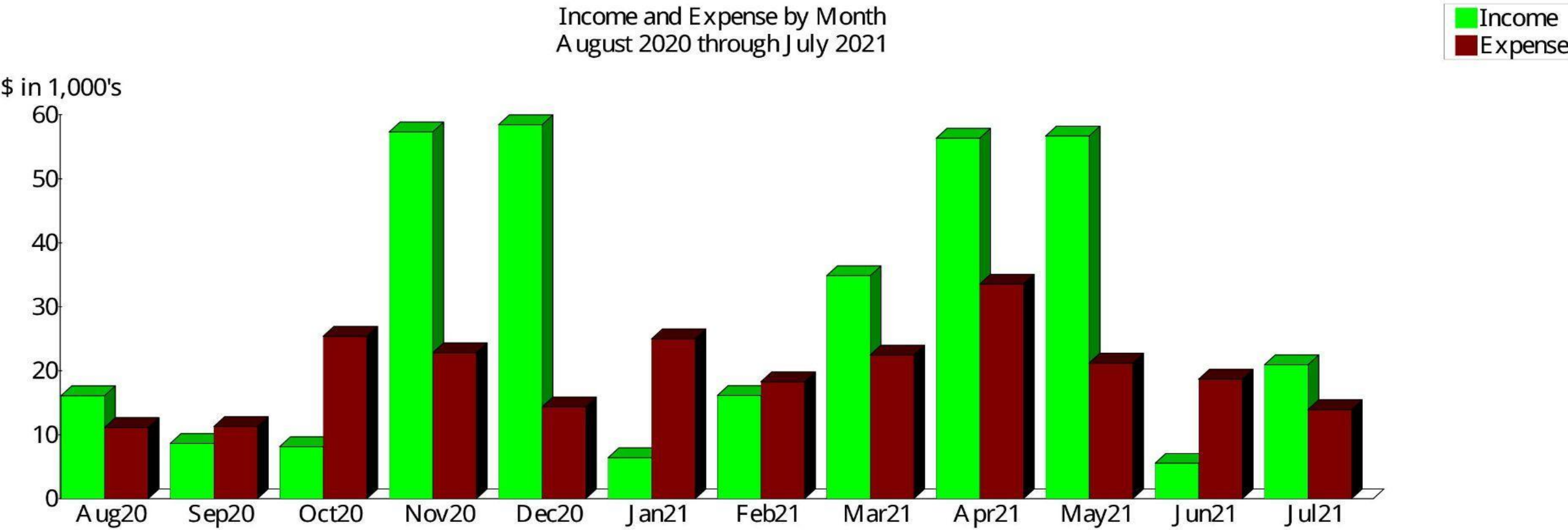
**Total Raised:
\$233,828.96**

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Expense
Summary

2020-2021
Fiscal Year



By Account

2021-2022 Local Grants

- Selby Foundation - \$30,000 (patio)
- Wilson Conservation Fdtn - \$5000 (patio)
- Gulf Coast Community Foundation - \$5000
- Olson Family Foundation - \$10,000
- Mellon Internship Fund - \$1800



**GULF COAST
COMMUNITY
FOUNDATION**



WILLIAM G. & MARIE

SELBY FOUNDATION

Est. 1955

2021-22 State Grants

- Department of Cultural Affairs Grant
- \$13,202



Federal Grants

- SVOG Funding - \$96314.30
- PPP Funding - 1st/2nd round - \$21,800 / \$23,104

2022-2023 Local Grants

- Gulf Coast Community Foundation - \$5000
- Olson Family Foundation - \$10,000
- Mellon Internship Fund - \$6000
- Tourist Development Funds - \$19,080



**GULF COAST
COMMUNITY
FOUNDATION**

2022-23 State Grants

- Department of Cultural Affairs Grant
- \$48,000



**A Community Thrives
Raised \$3107**

2022-2023 BUDGET

INCOME

Fund Drive Goals remain \$50,000

Added News Dept Income

Increased Grant Funding

Fogartyville Income - back to full season projections

WSLR + FOGARTYVILLE			
	22-23 Budget		21-22 Budget
4000 Dues,Contributions,Other Income			
4105 General Membership Dues	14,400.00		12,000.00
4103 TRIBE Contributions	30,000.00		26,000.00
4102 Spring Membership Drives	50,000.00		57,000.00
4101 Fall Membership Drives	50,000.00		50,000.00
4330 Other Contributions	12,000.00		15,000.00
4910 SWAG Income	500.00		500.00
4920 Interest income	380.00		350.00
4900 Other income	1,000.00		300.00
4601 Radio Program Underwriting	6,000.00		7,000.00
4551 Newsletter Ad Income	1,200.00		1,200.00
4551 News Department Income	10,000.00		-
4602 Event Sponsorship	4,000.00		5,000.00
Total 4000 Dues,Contributions,Other Income	179,480.00		174,350.00
4300 Grants			
4355 Grants From Foundations	30,000.00		73,000.00
4353 Specfic Program Funding Grant	19,000.00	TDC grant	-
4350 Cultural Affair Grants	48,000.00	DCA grant	-
4351 Interns Olson Family Grant	10,000.00		10,000.00
Total 4300 Grants	107,000.00		83,000.00
4500 Fogartyville & Community Events			
4820 Nonprofit Rental	4,000.00		4,000.00
4810 Commercial Rental	4,000.00		2,000.00
4524 Community Events (donations)	500.00		2,000.00
4525 Film & Other Fogartyville Event	3,000.00		5,000.00
4521 Concerts	100,000.00		52,900.00
4532 Streaming Concerts/AV Services	1,200.00		6,000.00
4523 Bar sales	33,000.00		20,000.00
4505 Vendor Food Fees	2,500.00		2,500.00
4506 Income Other			2,650.00
4526 Art Show Income	500.00		800.00
4522 Fogartyville Donations	5,000.00		2,000.00
Total 4500 Fogartyville & Community Events	153,700.00		99,850.00
Total Income	440,180.00		357,200.00

2022-2023 BUDGET

EXPENSES

\$76,450 over 2021-2022

Increases in Compensation and Fogartyville Expenses

Expense	22-23 Budget	21-22 Budget
5090 Fogartyville & Community Expenses	107,700.00	58,900.00
8020 Fundraising Expenses	10,100.00	7,500.00
8000 Grant Specific Expenses	36,000.00	83,000.00
5000 Broadcast expenses	16,264.00	13,866.00
7090 Marketing Expenses	10,500.00	10,962.00
5100 Compensation Expense	184,414.11	120,497.00
5200 Accounting/Legal/Professional	7,300.00	4,780.00
6000 Board Meetings Or Conferences	2,700.00	2,400.00
7000 G&A Expenses	31,390.00	28,933.00
9000 Building Expenses	12,970.00	12,050.00
Total Expense	419,338.11	342,888.00
Net Income From Regular Operations	20,841.89	14,312.00
Net Income Less Principal Pmts & Other Exp	5,283.89	12.00

2021-2022 Budget -

EXPENSES

Increases:

Grants (\$56,000)

Compensation (\$8,000)

Building Exp (\$3,000)

Web (\$3,600)

Accounting (\$1,500)

WSLR, Inc. Profit Loss Budget Comparison			
		Aug '21 - Jul 22	Aug '20 - Jul 21
Ordinary Income/Expense			
Income			
4000 · Dues,Contributions,Other Income		174,350.00	127,716.00
4300 · Grants		83,000.00	43,786.00
4500 · FOG & Community Programs		99,850.00	84,350.00
Total Income		357,200.00	255,852.00
Gross Profit		357,200.00	255,852.00
Expense			
5090 · Fogartyville & Community Exp		58,900.00	50,250.00
8020 · Fund Drive		7,500.00	6,450.00
8000 · Grant Specific Expenses		83,000.00	27,000.00
5000 · Broadcast expenses		13,866.00	11,328.00
7090 · Marketing Expenses		10,962.00	8,012.00
5100 · Compensation expense		120,497.00	112,048.00
5200 · Accounting/Legal/Professional		4,780.00	3,100.00
6000 · Board Meetings Or Conferences		2,400.00	2,700.00
7000 · G&A Expenses		28,933.00	38,020.00
9000 · Building Expenses		12,050.00	9,600.00
Total Expense		342,888.00	268,508.00
Net Ordinary Income		14,312.00	-12,656.00
		Current year net income for principal mortgage payments.	



PHOTO: TOM MOORE

Fogartyville 2022 - 2023 Season



Upcoming Events



VERY MERRY JERRY DAY RETURNS - NOV 6TH

Walter Parks	10/20/2022
Shamarr Allen	10/27/2022
The Black Feathers	10/28/2022
Grant Peeples	11/4/2022
Very Merry Jerry Day	11/6/2022
Chuchito	11/10/2022
Joe Crookston	11/11/2022
Spoken Word Series	11/12/2022
The Slambovian Circus of Dreams	11/13/2022
Screening of "Outta The Muck"	11/15/2022
David Jacobs-Strain and Bob Beach	11/18/2022
The World Fusion Orchestra	11/26/2022
Laney Jones and the Spirits	12/2/2022
Seth Glier with Reed Southerland	12/09/22
Rebekah Pulley and the Reluctant Prophets	12/17/22
Mary Gauthier	01/06/23
Susan Werner	01/07/23
Byrne Brothers	01/13/23

Partnerships



2022-23 Art Exhibits



November 12 – December 23 – Reflection: An [Art4Change](#) Exhibit

January 6 – February 10 – [Streets of Paradise](#) Exhibit

Feb 13 – March 12 – [Emerge Sarasota](#) Exhibit

March 18 – April 14 – [Fabulous Arts Foundation](#) exhibit

April 17 – May 22 – Earth Day Exhibit with [Stocking Savvy](#)



Strategic Plan

A FUTURE OF GROWTH, CHANGE, AN
BRINGING THE MISSION TO LIFE



CORE VALUES

- COMMUNITY
- CREATIVITY
- OPENNESS
- A STANDARD OF EXCELLENCE
- A COMMITMENT TO JUSTICE



PROGRAM DEVELOPMENT PROGRESS



SERVE AS A CULTURAL AND EDUCATIONAL RESOURCE IN THE COMMUNITY

- Family Fun Nights / Days
- Expanded Spoken Word Series
- Second year hosting the South Arts Southern Tour of Independent Filmmakers Expand
- Art Exhibit partnerships
- MHI Health Screenings & Community Events
- City Commission Debate / Community Group Meetings

PROGRAM DEVELOPMENT PROGRESS

STRENGTHEN AND SUPPORT COMMUNITY JOURNALISM THAT INCREASES PRODUCTION AND DISTRIBUTION OF LOCAL INFORMATION

- A Community Thrives / News Fund
- Mellon-Funded internships - NCF Tutorial
 - Implementing 14 week curriculum
- Partnering in Barancik Foundation-Funded Collaborative Media Initiative
- Exploring possibility of Local Media Roundtable



PROGRAM DEVELOPMENT PROGRESS



Supporting the Local Food Economy

BY JOYCE NORRIS

Registration opens October 1st for Eat Local Week 2022 events! Transition Sarasota, a non-profit that works to provide food and economic security by supporting sustainable local sources, organizes the festivities each year. Eat Local Week 2022 will be held from October 21 to October 28. The theme this year is "Locally Rooted - Globally Connected". The festival will feature engaging educational events to showcase and build community around our region's thriving local food economy.

Eat local Week festivities begin October 21 with a kickoff keynote presentation by Chef Kaytlin Dangan at the Sarasota Art Museum. Dangan, a Tampa native, trained at the French Culinary Institute in Manhattan. She has worked in restaurants in New York, San Francisco, and Miami and is now executive Chef and General Manager of Bistro, located at the Sarasota Art Museum. She will speak

Siesta Key Rum, Mote Aquaculture Research Park, Operation EcoVets farm, and Food Forest Tour at Caples Garden will be your ticket.

Looking for a cooking experience? Then you will love the Preparing & Cooking Jackfruit class with Happy Soul, and the Cooking with Scraps & Composting class with local chef Alyson Zildjian of Zildjian Catering followed by a composting lesson with Sunshine Community Compost. Culinary students shine at the Boys & Girls Club Culinary Student Prepared Appetizers event.

Hoping to learn something new? The Medicinal and Edible Plant Walk with Bob Linde, and Food Photography Class with local pro Kathryn Brass-Piper are a fun way to learn.

Eat Local Week events have limited space so please reserve in advance. Full details about all the events and how to register can be found at www.TransitionSRQ.org/eatlocalweek.



INCREASE CIVIC ENGAGEMENT AND COMMUNITY IMPACT

- Critical Times
- Activist Tuesdays
- Host Candidate Forums
- Election Information / coverage
- Participation in community events
 - Sarasota Bicycle Festival
 - Eat Local Week
 - Big Mama Collard Greens Festival
 - Sustainability Conference

INFRASTRUCTURE PROGRESS

ENHANCE LEADERSHIP & MANAGEMENT CAPACITY

- Hired first full-time Station Manager
- Hired new Office Manager
- Hired new News Coordinator
- Board in process of hiring a full-time General Manager
- Next hire will be a Fogartyville Manager
- Board Retreat focussed on Diversity & Inclusion



INFRASTRUCTURE PROGRESS

MAINTAIN & DEVELOP FACILITIES

- Patio Renovations Completed
- Tracking Energy Efficiency



INFRASTRUCTURE PROGRESS



MONITOR AND ADAPT TO CHANGING MEDIA ENVIRONMENT

- Collaborative Media Project Partner - Funded by Barancik Foundation
- Subscribed to Radio Research Consortium
- Conducting Listener Survey
- Possible 'Media Roundtable' Collaboration
- Podcast Portal

RESOURCE DEVELOPMENT PROGRESS

STRENGTHEN EARNED INCOME AND FUNDRAISING CAPACITY TO ENSURE LONG-TERM SUSTAINABILITY



- Fogartyville returning to full operation
- Successful in obtaining grant funding
- Increase use of space - rentals
- Develop Planned Giving Program
- Increase Event Sponsorships & Underwriting
 - Newspaper Ads

RESOURCE DEVELOPMENT PROGRESS

**INCREASE AWARENESS OF WSLR+FOGARTYVILLE IN THE COMMUNITY,
BUILD SUPPORT, AND ATTRACT CONTENT PRODUCERS AND VOLUNTEERS**

- Developed Marketing Plan
- Enhanced Social Media
- Volunteer Orientations
- New College Outreach
- Community Events



ORGANIZATIONAL CULTURE PROGRESS

SUPPORT A SPIRIT OF COMMUNITY AND INCLUSIVENESS IN WSLR+FOGARTYVILLE'S CULTURE AND OPERATIONS

- Adopted IDEA Policy
- Adopted Anti-Harassment and Anti-Bullying Policy
- Adopted Hiring Policy
- Diversity and Inclusion the focus of Board Retreat
- Held Inclusion training for staff and programmers
- Anti-Racism & Cultural Inclusion Task Force meets monthly
- Holding Volunteer Appreciation Event in November
- Will return to hosting Programmer Socials in 2023



Find Us On Social Media

How to Listen



www.WSLR.org

<https://tunein.com/radio/local/>
<https://streema.com/>

Smart Speakers



[@WSLR_Fogartyville](https://www.instagram.com/WSLR_Fogartyville)



[@WSLR965](https://twitter.com/WSLR965)
[@CriticalTimes](https://twitter.com/CriticalTimes)



[WSLR965](https://www.facebook.com/WSLR965)



GET IN TOUCH WITH US

Mailing Address

PO Box 2540, Sarasota, FL. 34230

Email Address

info@wslr.org

Office Phone Number

941-894-6469

Studio Phone Number

941-954-8636



Fall Membership Drive 2022

**Wednesday, October 19th -
Tuesday, October 25th**

GOAL: \$50,000



THANK YOU FOR ATTENDING!

Questions?

BOARD MEMBER CANDIDATES



Sharon Preston-Folta



Paul Scire