WSLR &
FOGARTYVILLE

GENERAL MEMBERSHIP MEETING
MONDAY, OCTOBER 17, 2022
AGENDA

• WELCOME & INTRODUCTIONS
• CONSENT AGENDA
• FINANCIAL REPORTS
• OLD BUSINESS
• STAFF PRESENTATION
• AUDIENCE Q & A
• NEW BUSINESS
• ELECTION OF NEW BOARD MEMBERS
• PUBLIC COMMENT
CURRENT BOARD MEMBERS

Ed Subkis, Chair
Dru Greene, Vice Chair
Jennifer (JR) Rippel, Treasurer
Brian Jones, Secretary
Stan Zimmerman
Sophia Brown
David Brain
Mariano Vera
LEAVING THE BOARD ...

ETHAN MASSA

ALECIA HARPER
OUR STAFF

Arlene Sweeting
• Community Programs
• Community Partnerships
• Grant Writing and Administration
• Marketing, Website, Social Media
• Fogartyville Staffing & PR

David Beaton
• Property Management
• Concert Event Booking
• Tech Maintenance
• Oversight of Sound, Video
• and Lighting Technicians

Jesse Coleman
• WSLR On-Air Programming
• Underwriting, Media & Event Sponsorships
• Programmer Training
• Community Outreach
Kathleen Murray  
Office Manager

Rob Grant  
Bookkeeper

Peter Gentile  
News Coordinator

Lisa Bohn  
Fogartyville Bar Manager
NEWS TEAM - Special Contributors

Bernadette Nwokeji

Diana Dobos

Amy Flannery
Other Team Members

Nathan Paisie
Video & Streaming

Doug Conroy
Sound

Rob Demperio
Graphics

Seany G
Cleaning staff
OUR MISSION

WSLR+Fogartyville is a center for creative expression and community engagement that amplifies the voices of our diverse community, and promotes peace, sustainability, democracy, and economic and social justice.
PROGRAMMING - 7am to midnight

- Locally Produced Shows: 50
- Syndicated Shows: 38

Locally produced shows mostly national public affairs.
PROGRAMMING - New Shows!

Community Conversations with Mel
PROGRAMMING – Each Week

72.5 Hours Volunteer On Air Programming

300+ Public Service Announcements
### ASSETS

<table>
<thead>
<tr>
<th>Current Assets</th>
<th>Jul 31, 22</th>
<th>Jul 31, 21</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Checking/Savings</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1160 · Centennial Checking #7068</td>
<td>15,000.00</td>
<td>15,000.00</td>
<td>2.2%</td>
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<tr>
<td>1161 · Building Fund</td>
<td>176,535.25</td>
<td>172,772.01</td>
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</tr>
<tr>
<td>Total 1160 · Centennial Checking #7068</td>
<td>191,535.25</td>
<td>187,772.01</td>
<td>2.0%</td>
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<tr>
<td>1040 · Centennial MM #6145</td>
<td>72,985.01</td>
<td>165,307.00</td>
<td>-55.9%</td>
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<tr>
<td>1041 · Suncoast Savings</td>
<td>100.00</td>
<td></td>
<td>100.0%</td>
</tr>
<tr>
<td>1042 · Suncoast MM #0068</td>
<td>150,213.04</td>
<td></td>
<td>100.0%</td>
</tr>
<tr>
<td>1010 · Petty Cash</td>
<td>363.00</td>
<td>363.00</td>
<td></td>
</tr>
<tr>
<td>1155 · Paypal</td>
<td></td>
<td>27.80</td>
<td>-100.0%</td>
</tr>
<tr>
<td>Total Checking/Savings</td>
<td>415,196.30</td>
<td>353,469.81</td>
<td>17.5%</td>
</tr>
</tbody>
</table>
# End of Year Balance Sheet

**July 31, 2022** | **July 31, 2021** | **% Change**
--- | --- | ---
**Fixed Assets** |  |  |
2536 · Tiny House  | 2,880.00  | 2,880.00  |  |
2535 · Food Truck  | 5,500.00  | 5,500.00  |  |
2525 · Solar Equipment  | 23,518.50  | 23,518.50  |  |
2500 · Land  | 314,650.00  | 314,650.00  |  |
2510 · Buildings  | 177,850.00  | 177,850.00  |  |
2520 · Building improvements  | 67,227.46  | 67,227.46  |  |
2530 · Furniture, fixtures & equipment  | 17,040.51  | 17,040.51  |  |
2540 · Computer hardware & software  | 3,611.82  | 3,611.82  |  |
2590 · Accumulated depreciation  | -99,569.46  | -99,569.46  |  |
**Total Fixed Assets**  | 512,708.83  | 512,708.83  |  |
**Total Assets**  | 929,062.13  | 880,640.23  | **5.5%**
Total Raised: $539,458

Fiscal Year 2021-2022
Total Raised: $233,828.96
Expense Summary

2020-2021 Fiscal Year

Income and Expense by Month
August 2020 through July 2021

Expense Summary
August 2020 through July 2021

By Account

- 5100 XCompensation expense: 46.48%
- 8000 XGrant Specific Expenses: 15.62%
- 7000 XG&A Expenses: 10.24%
- Fogartyville & Community COGS: 10.05%
- 5000 XBroadcast expenses: 6.60%
- 7090 XMarketing Expenses: 3.68%
- 9000 XBuilding Expenses: 3.48%
- 8020 XFund Drive: 2.92%
- 6000 XBoard Meetings Or Conferences: 0.56%
- 5200 XAccounting/Legal/Professional: 0.36%

Total: $238,139.87
2021-2022 Local Grants

- Selby Foundation - $30,000 (patio)
- Wilson Conservation Fdtn - $5000 (patio)
- Gulf Coast Community Foundation - $5000
- Olson Family Foundation - $10,000
- Mellon Internship Fund - $1800
2021-22 State Grants

- Department of Cultural Affairs Grant - $13,202

Federal Grants

- SVOG Funding - $96314.30
- PPP Funding - 1st/2nd round - $21,800 / $23,104
2022-2023 Local Grants

- Gulf Coast Community Foundation - $5000
- Olson Family Foundation - $10,000
- Mellon Internship Fund - $6000
- Tourist Development Funds - $19,080

Tourist Development Tax
Paid for by Sarasota County
2022-23 State Grants

- Department of Cultural Affairs Grant - $48,000

A Community Thrives
Raised $3107
### 2022-2023 BUDGET

#### INCOME

- **Fund Drive Goals remain $50,000**
- **Added News Dept Income**
- **Increased Grant Funding**

**Fogartyville Income - back to full season projections**

<table>
<thead>
<tr>
<th>WSLR + FOGARTYVILLE</th>
<th>22-23 Budget</th>
<th>21-22 Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>4000 Dues, Contributions, Other Income</td>
<td>14,400.00</td>
<td>12,000.00</td>
</tr>
<tr>
<td>4105 General Membership Dues</td>
<td>30,000.00</td>
<td>26,000.00</td>
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<tr>
<td>4102 Spring Membership Drive</td>
<td>50,000.00</td>
<td>57,000.00</td>
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<tr>
<td>4101 Fall Membership Drive</td>
<td>50,000.00</td>
<td>50,000.00</td>
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<tr>
<td>4330 Other Contributions</td>
<td>12,000.00</td>
<td>15,000.00</td>
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<tr>
<td>4910 SWAG Income</td>
<td>500.00</td>
<td>500.00</td>
</tr>
<tr>
<td>4920 Interest income</td>
<td>380.00</td>
<td>350.00</td>
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<tr>
<td>4900 Other income</td>
<td>1,000.00</td>
<td>300.00</td>
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<tr>
<td>4601 Radio Program Underwriting</td>
<td>6,000.00</td>
<td>7,000.00</td>
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<tr>
<td>4551 Newsletter Ad Income</td>
<td>1,200.00</td>
<td>1,200.00</td>
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<tr>
<td>4551 News Department Income</td>
<td>10,000.00</td>
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<tr>
<td>4602 Event Sponsorship</td>
<td>4,000.00</td>
<td>5,000.00</td>
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<tr>
<td><strong>Total 4000 Dues, Contributions, Other Income</strong></td>
<td><strong>179,480.00</strong></td>
<td><strong>174,350.00</strong></td>
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<tr>
<td>4300 Grants</td>
<td></td>
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<tr>
<td>4355 Grants From Foundations</td>
<td>30,000.00</td>
<td>73,000.00</td>
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<tr>
<td>4353 Specific Program Funding Grant</td>
<td>19,000.00</td>
<td>TDCgrant</td>
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<tr>
<td>4350 Cultural Affairs Grants</td>
<td>48,000.00</td>
<td>DCAgrant</td>
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<tr>
<td>4351 Interns Olson Family Grant</td>
<td>10,000.00</td>
<td>10,000.00</td>
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<tr>
<td><strong>Total 4300 Grants</strong></td>
<td><strong>107,000.00</strong></td>
<td><strong>83,000.00</strong></td>
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<tr>
<td>4500 Fogartyville &amp; Community Events</td>
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<tr>
<td>4820 Nonprofit Rental</td>
<td>4,000.00</td>
<td>4,000.00</td>
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<tr>
<td>4810 Commercial Rental</td>
<td>4,000.00</td>
<td>2,000.00</td>
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<tr>
<td>4524 Community Events (donations)</td>
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<td>2,000.00</td>
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<tr>
<td>4525 Film &amp; Other Fogartyville Event</td>
<td>3,000.00</td>
<td>5,000.00</td>
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<tr>
<td>4521 Concerts</td>
<td>100,000.00</td>
<td>52,900.00</td>
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<tr>
<td>4532 Streaming Concerts/AV Services</td>
<td>1,200.00</td>
<td>6,000.00</td>
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<tr>
<td>4523 Bar sales</td>
<td>33,000.00</td>
<td>20,000.00</td>
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<tr>
<td>4505 Vendor Food Fees</td>
<td>2,500.00</td>
<td>2,500.00</td>
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<td>4506 Income Other</td>
<td>2,650.00</td>
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<tr>
<td>4526 Art Show Income</td>
<td>500.00</td>
<td>800.00</td>
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<tr>
<td>4522 Fogartyville Donations</td>
<td>5,000.00</td>
<td>2,000.00</td>
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<tr>
<td><strong>Total 4500 Fogartyville &amp; Community Events</strong></td>
<td><strong>153,700.00</strong></td>
<td><strong>99,850.00</strong></td>
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<tr>
<td><strong>Total Income</strong></td>
<td><strong>440,180.00</strong></td>
<td><strong>357,200.00</strong></td>
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</tbody>
</table>
## 2022-2023 Budget

### Expenses

$76,450 over 2021-2022

Increases in Compensation and Fogartyville Expenses

<table>
<thead>
<tr>
<th>Expense</th>
<th>22-23 Budget</th>
<th>21-22 Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>5090 Fogartyville &amp; Community Expenses</td>
<td>$107,700.00</td>
<td>$58,900.00</td>
</tr>
<tr>
<td>8020 Fundraising Expenses</td>
<td>$10,100.00</td>
<td>$7,500.00</td>
</tr>
<tr>
<td>8000 Grant Specific Expenses</td>
<td>$36,000.00</td>
<td>$83,000.00</td>
</tr>
<tr>
<td>5000 Broadcast expenses</td>
<td>$16,264.00</td>
<td>$13,866.00</td>
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<tr>
<td>7090 Marketing Expenses</td>
<td>$10,500.00</td>
<td>$10,962.00</td>
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<tr>
<td>5100 Compensation Expense</td>
<td>$184,414.11</td>
<td>$120,497.00</td>
</tr>
<tr>
<td>5200 Accounting/Legal/Professional</td>
<td>$7,300.00</td>
<td>$4,780.00</td>
</tr>
<tr>
<td>6000 Board Meetings Or Conferences</td>
<td>$2,700.00</td>
<td>$2,400.00</td>
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<tr>
<td>7000 G&amp;A Expenses</td>
<td>$31,390.00</td>
<td>$28,933.00</td>
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<tr>
<td>9000 Building Expenses</td>
<td>$12,970.00</td>
<td>$12,050.00</td>
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<tr>
<td>Total Expense</td>
<td>$419,338.11</td>
<td>$342,888.00</td>
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<tr>
<td>Net income from regular operations</td>
<td>$20,841.89</td>
<td>$14,312.00</td>
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<td>Net income less principal payments &amp; expenses</td>
<td>$5,283.89</td>
<td>$12.00</td>
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</table>
2021-2022 Budget -

EXPENSES

Increases:
- Grants ($56,000)
- Compensation ($8,000)
- Building Exp ($3,000)
- Web ($3,600)
- Accounting ($1,500)

WSLR, Inc.
Profit Loss Budget Comparison

<table>
<thead>
<tr>
<th>Ordinary Income/Expense</th>
<th>Aug '21 - Jul 22</th>
<th>Aug '20 - Jul 21</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4000 - Dues, Contributions, Other Income</td>
<td>174,350.00</td>
<td>127,716.00</td>
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<tr>
<td>4300 - Grants</td>
<td>83,000.00</td>
<td>43,786.00</td>
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<tr>
<td>4500 - FOG &amp; Community Programs</td>
<td>99,850.00</td>
<td>84,350.00</td>
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<tr>
<td>Total Income</td>
<td>357,200.00</td>
<td>255,852.00</td>
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<tr>
<td>Gross Profit</td>
<td>357,200.00</td>
<td>255,852.00</td>
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<tr>
<td>Expense</td>
<td></td>
<td></td>
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<tr>
<td>5090 - Fogartyville &amp; Community Exp</td>
<td>58,900.00</td>
<td>50,250.00</td>
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<tr>
<td>8020 - Fund Drive</td>
<td>7,500.00</td>
<td>6,450.00</td>
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<tr>
<td>8000 - Grant Specific Expenses</td>
<td>83,000.00</td>
<td>27,000.00</td>
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<tr>
<td>5000 - Broadcast expenses</td>
<td>13,866.00</td>
<td>11,328.00</td>
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<tr>
<td>7090 - Marketing Expenses</td>
<td>10,962.00</td>
<td>8,012.00</td>
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<tr>
<td>5100 - Compensation expense</td>
<td>120,497.00</td>
<td>112,048.00</td>
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<tr>
<td>5200 - Accounting/Legal/Professional</td>
<td>4,780.00</td>
<td>3,100.00</td>
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<tr>
<td>6000 - Board Meetings Or Conferences</td>
<td>2,400.00</td>
<td>2,700.00</td>
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<td>7000 - G&amp;A Expenses</td>
<td>28,933.00</td>
<td>38,020.00</td>
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<tr>
<td>9000 - Building Expenses</td>
<td>12,050.00</td>
<td>9,600.00</td>
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<tr>
<td>Total Expense</td>
<td>342,888.00</td>
<td>268,508.00</td>
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<tr>
<td>Net Ordinary Income</td>
<td>14,312.00</td>
<td>-12,656.00</td>
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</table>

Current year net income for principal mortgage payments.
Fogartyville
2022 - 2023 Season
Upcoming Events

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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</thead>
<tbody>
<tr>
<td>Walter Parks</td>
<td>10/20/2022</td>
</tr>
<tr>
<td>Shamarr Allen</td>
<td>10/27/2022</td>
</tr>
<tr>
<td>The Black Feathers</td>
<td>10/28/2022</td>
</tr>
<tr>
<td>Grant Peeples</td>
<td>11/4/2022</td>
</tr>
<tr>
<td>Very Merry Jerry Day</td>
<td>11/6/2022</td>
</tr>
<tr>
<td>Chuchito</td>
<td>11/10/2022</td>
</tr>
<tr>
<td>Joe Crookston</td>
<td>11/11/2022</td>
</tr>
<tr>
<td>Spoken Word Series</td>
<td>11/12/2022</td>
</tr>
<tr>
<td>The Slambovian Circus of Dreams</td>
<td>11/13/2022</td>
</tr>
<tr>
<td>Screening of &quot;Outta The Muck&quot;</td>
<td>11/15/2022</td>
</tr>
<tr>
<td>David Jacobs-Strain and Bob Beach</td>
<td>11/18/2022</td>
</tr>
<tr>
<td>The World Fusion Orchestra</td>
<td>11/26/2022</td>
</tr>
<tr>
<td>Laney Jones and the Spirits</td>
<td>12/2/2022</td>
</tr>
<tr>
<td>Seth Glier with Reed Southerland</td>
<td>12/09/22</td>
</tr>
<tr>
<td>Rebekah Pulley and the Reluctant Prophets</td>
<td>12/17/22</td>
</tr>
<tr>
<td>Mary Gauthier</td>
<td>01/06/23</td>
</tr>
<tr>
<td>Susan Werner</td>
<td>01/07/23</td>
</tr>
<tr>
<td>Byrne Brothers</td>
<td>01/13/23</td>
</tr>
</tbody>
</table>

VERY MERRY JERRY DAY RETURNS - NOV 6TH
2022-23 Art Exhibits

November 12 – December 23 – Reflection: An Art4Change Exhibit

January 6 – February 10 – Streets of Paradise Exhibit

Feb 13 – March 12 – Emerge Sarasota Exhibit

March 18 – April 14 – Fabulous Arts Foundation exhibit

April 17 – May 22 – Earth Day Exhibit with Stocking Savvy
Strategic Plan

A FUTURE OF GROWTH, CHANGE, AN
BRINGING THE MISSION TO LIFE
CORE VALUES

- COMMUNITY
- CREATIVITY
- OPENNESS
- A STANDARD OF EXCELLENCE
- A COMMITMENT TO JUSTICE
PROGRAM DEVELOPMENT PROGRESS

SERVE AS A CULTURAL AND EDUCATIONAL RESOURCE IN THE COMMUNITY

- Family Fun Nights / Days
- Expanded Spoken Word Series
- Second year hosting the South Arts Southern Tour of Independent Filmmakers Expand
- Art Exhibit partnerships
- MHI Health Screenings & Community Events
- City Commission Debate / Community Group Meetings
PROGRAM DEVELOPMENT PROGRESS

STRENGTHEN AND SUPPORT COMMUNITY JOURNALISM THAT INCREASES PRODUCTION AND DISTRIBUTION OF LOCAL INFORMATION

- A Community Thrives / News Fund
- Mellon-Funded internships - NCF Tutorial
- Implementing 14 week curriculum
- Partnering in Barancik Foundation-Funded Collaborative Media Initiative
- Exploring possibility of Local Media Roundtable
Supporting the Local Food Economy

BY JOYCE NORTIS

Registration opens October 1st for Eat Local Week 2022 events! Transition Sarasota, a non-profit that works to provide food and economic security by supporting sustainable local sources, organizes the festivities each year. Eat Local Week 2022 will be held from October 21 to October 28. The theme this year is “Locally Rooted - Globally Connected”. The festival will feature engaging educational events to showcase and build community around our region’s thriving local food economy.

Eat Local Week festivities begin October 21 with a kickoff keynote presentation by Chef Kaytin Daigaran at the Sarasota Art Museum, Daigaran, a Tampa native, trained at the French Culinary Institute in Manhattan. She has worked in restaurants in New York, San Francisco, and Miami and is now executive Chef and General Manager of Bistro, located at the Sarasota Art Museum. She will speak.

Siesta Key Rum, Mote Aquaculture Research Park, Operation EcoVets farm, and Food Forest Tour at Caples Garden will be your ticket.

Looking for a cooking experience? Then you will love the Preparing & Cooking Jackfruit class with Happy Soul, and the Cooking with Scrups & Composting class with local chef Alyvon Zidjian of Zidjian Catering followed by a composting lesson with Sunshine Community Compost. Culinary students shine at the Boys & Girls Club Culinary Student Prepared Appetizers event.

Hoping to learn something new? The Medicinal and Edible Plant Walk with Bob Lade, and Food Photography Class with local pro Kathryn Brennan are a fun way to learn.

Eat Local Week events have limited space so please reserve in advance. Visit www.TransitionSRQ.org for event details.

INCREASE CIVIC ENGAGEMENT AND COMMUNITY IMPACT

- Critical Times
- Activist Tuesdays
- Host Candidate Forums
- Election Information / coverage
- Participation in community events
  - Sarasota Bicycle Festival
  - Eat Local Week
  - Big Mama Collard Greens Festival
  - Sustainability Conference
ENHANCE LEADERSHIP & MANAGEMENT CAPACITY

- Hired first full-time Station Manager
- Hired new Office Manager
- Hired new News Coordinator
- Board in process of hiring a full-time General Manager
- Next hire will be a Fogartyville Manager
- Board Retreat focussed on Diversity & Inclusion
MAINTAIN & DEVELOP FACILITIES

- Patio Renovations Completed
- Tracking Energy Efficiency
MONITOR AND ADAPT TO CHANGING MEDIA ENVIRONMENT

- Collaborative Media Project Partner - Funded by Barancik Foundation
- Subscribed to Radio Research Consortium
- Conducting Listener Survey
- Possible ‘Media Roundtable’ Collaboration
- Podcast Portal
STRENGTHEN EARNED INCOME AND FUNDRAISING CAPACITY TO ENSURE LONG-TERM SUSTAINABILITY

- Fogartyville returning to full operation
- Successful in obtaining grant funding

- Increase use of space - rentals
- Develop Planned Giving Program
- Increase Event Sponsorships & Underwriting
- Newspaper Ads
RESOURCES DEVELOPMENT PROGRESS

INCREASE AWARENESS OF WSLR+FOGARTYVILLE IN THE COMMUNITY, BUILD SUPPORT, AND ATTRACT CONTENT PRODUCERS AND VOLUNTEERS

- Developed Marketing Plan
- Enhanced Social Media
- Volunteer Orientations
- New College Outreach
- Community Events
ORGANIZATIONAL CULTURE PROGRESS

SUPPORT A SPIRIT OF COMMUNITY AND INCLUSIVENESS IN WSLR+FOGARTYVILLE’S CULTURE AND OPERATIONS

- Adopted IDEA Policy
- Adopted Anti-Harassment and Anti-Bullying Policy
- Adopted Hiring Policy
- Diversity and Inclusion the focus of Board Retreat
- Held Inclusion training for staff and programmers
- Anti-Racism & Cultural Inclusion Task Force meets monthly
- Holding Volunteer Appreciation Event in November
- Will return to hosting Programmer Socials in 2023
How to Listen

www.WSLR.org

https://tunein.com/radio/local/
https://streema.com/

Smart Speakers

Find Us On Social Media

@WSLR_Fogartyville
@WSLR965
@CriticalTimes
WSLR965
GET IN TOUCH WITH US

Mailing Address
PO Box 2540, Sarasota, FL. 34230

Email Address
info@wslr.org

Office Phone Number
941-894-6469

Studio Phone Number
941-954-8636
Fall Membership Drive 2022

Wednesday, October 19th - Tuesday, October 25th

GOAL: $50,000
THANK YOU FOR ATTENDING!

Questions?
BOARD MEMBER CANDIDATES

Sharon Preston-Folta

Paul Scire