

2019 Annual Report



2019 WSLR+FOGARTYVILLE ANNUAL REPORT



Tom Walker
Board Chair

Tom grew up in Durham NC, graduated from Duke and, since 1965, has been a computer professional. In 1986 he and his wife-to-be **Cheryl Watson** formed their present company to teach, publish and offer software centered on the IBM mainframe computer operating system. Tom and Cheryl moved to Sarasota in 1993.

In addition to his work on the **WSLR** board, Tom co-hosts the **WSLR Peace & Justice Report**, is the President of the Florida Consumer Action Network, helps lead the Nation Group of Sarasota/Manatee, and leads a weekly Great Books discussion group.



Dear Friends,

As 2019 comes to a close, WSLR+Fogartyville has completed its first full calendar year as one entity. It was a very successful year, thanks to your support and the work of our excellent staff and volunteers.

WSLR community radio fulfills a valuable role in Sarasota – it gives the community a voice. Music, arts, news, ideas and culture all find a place on the air in service of our mission of education and empowerment. And it couldn't happen without the dedication of our 60+ on-air programmers that all volunteer their time and energy to make WSLR 96.5 a reality.

Fogartyville also fills an important role in our community, providing a space for people to gather to enjoy independent music and art, to organize to build a better community and to discuss critical issues of the day. The listening room experience that Fogartyville provides is valued by musicians and audience alike.

In the next 12 months, Florida will see major races for local, state and federal offices as well as a list of referenda that may reshape our communities for years to come. WSLR will be there, providing coverage of, and sometimes hosting candidate debates. Through our news and public affairs programming, the Critical Times newspaper, and Activist Tuesdays at Fogartyville, we do our best to cover the issues that matter to our community.

Thank you for your ongoing support. Without donors, members, volunteers, and friends like you within the community, none of this would have been possible.

We look forward to seeing you all in the New Year!

With Gratitude,
Tom Walker





Our Staff

Management Team

David Beaton
Annie Murphy
Arlene Sweeting

Office Administrator

Laura Serbin

2019 News Producers

John Witte
Cassandra Manz

Bookkeeper

Sydney Dehus

Facilities

Michael Killion

Student Interns

Alexandra Conte
Nathan Paisie
Isabella Cibelli DuTerroil
Sarah Pincus



Mission

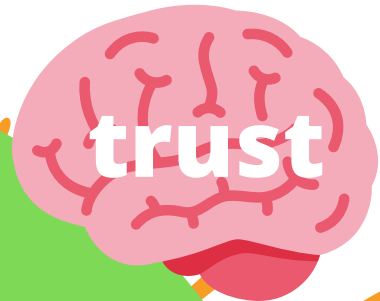
WSLR+Fogartyville is a center for creative expression and community engagement that amplifies the voices of our diverse community and promotes peace, sustainability, democracy and economic and social justice.

2019 Board of Directors

- ▶ Tom Walker, **Chair**
- ▶ Carlos Pagan, **Vice Chair**
- ▶ Michele Demperio, **Treasurer**
- ▶ Ryan Stanley, **Secretary**
- ▶ Alecia Harper
- ▶ Brendan Goff
- ▶ Dru Greene
- ▶ Jackie Lebouitz,
NCF Student Rep.



Took advantage of Consultant Services offered by the **Community Foundation of Sarasota** to host a **Board Effectiveness Training**



In 2019, we formed an **Advisory Council**, and welcomed the following members to our team:
George Augustine, Tom Carabasi, Matt DeSear,
Larry Eger, Carolyn Fitzpatrick,
Debra Flynt-Garrett, Shannon Fortner,
Susan Grundy, Ann Hankinson, Kelsey Hunt-Dolan, Dru Jones, Heather Kirkendall,
Gary Leatherman, Leonardo Lunardi, Julie Morris, Lou Murray, Anand Pallegar,
Dennis Plews, Ed Subkis,
Pete Tannen, Darcy Young,
Stan Zimmerman



2019 Accomplishments

60+ live concerts at **Fogartyville**.



35+ educational programs at **Fogartyville**.

Volunteers hosted **4100+** hours of locally-produced programming on **WSLR**.



Implemented a NEW Membership Program.

Surpassed our fundraising goals.

HAPPY DAYS

Curated **7** art exhibits.



Continued to grow our Student Internship Program.

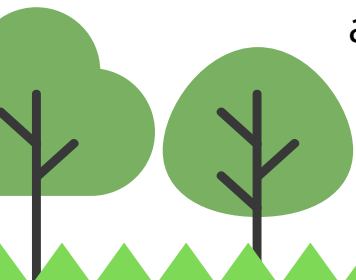
Hosted our first **Professional Development Day** for staff and volunteers.

Received grants from the **Community Foundation**, the **Florida Department of Cultural Affairs**, the **Sarasota Rotary Club**, the **Florida Native Plant Society**



WSLR was selected to participate in the **Partners in Green Places** Program, a collaboration between **Sarasota County Sustainability**, the **City of Sarasota Sustainability**, **Charles & Margery Barancik Foundation**, and the **Gulf Coast Community Foundation**.

We will be entering the implementation phase in 2020 and have set a goal to be **100% renewable by the end of 2020**.





Volunteer Powered!

2019 WSLR Programmers



Cathy Antunes, Elissa Bello, David Beaton, Donna Bergman, Mark Binder, Justin Bloom, Ellie Bullen, Rachel Callari, Perette Cannady, Michael Chambers, Marco Ciceron, Bob Connors, Matthew Dakan, Joseph Daniels, Tom Darby, Rob Demperio, John Dickman, Stuart Donner, Sharon Folta, Ed Foster, Sven Frackelton, Phil Gambutti, Peter Gentile, April Glasco, Sean Green, Beth Hammer, Alecia Harper, John Haupt, James Hawkins, Barbara Huntoon, Dana King, Lauren Lobeck, Lew Lorini, Alesandra Maboudi, Andy Mele, Pat Monahan, Juan Montenegro, Steve Norris, Carlos Pagan, Dr. Nik, Dave Pedersen, Eustace Peets, Olivia Pertierra, Bob Peters, Frankie Piniero, George 'Dadeeo' Pochos, Salima Rael, Luke Rosebaro, Carol Rosenbaum, Susan Runyan, Sal Serbin, Art Siegel, Sheila Siegel, Betty Silberman, Ted Sipes, Ryan Stanley, Elliot Tuchfeld, Mark Markus, Mariano Vera, Tom Walker, Brad Weinstock, Dave Wertman, Vin Whitman, Richard Willecke, Russ Yodice, Roger Young, David Young, Mark Zampella

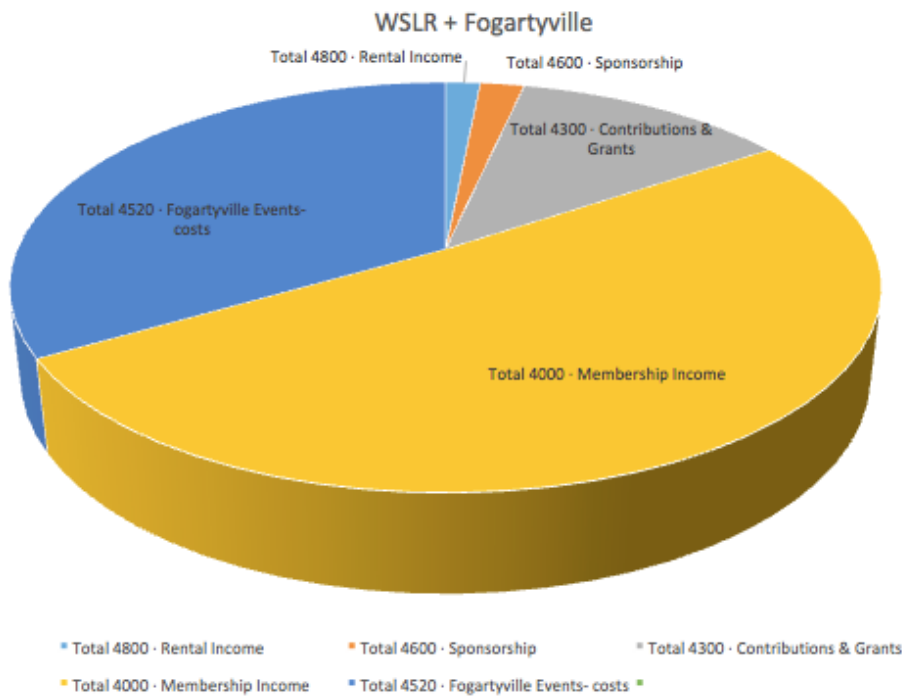


Thank You to our Community Volunteers

Adam Dehus, Alexander Caruso, Amy Barnes, Angelena Craig, Ben Kaplan, Bennet Campoverde, Beth Sullivan, Beth Whittinghill, Betsy Miller, Cat Dillard, Celeste Dorage, Charlie White, Chris Rouse, Chris Wallace, Christy Young, Claire Montenegro, Clayton Tischer, Colton Larsen, David Leventhal, Deanie Bergbreiter, Debbie Mann, Diane Keal, Don Gasparic, Ed Dehus, Farah Abid, Francis Scheuer, Gayle Reynolds, Harma Nyhof, Heather Massa, Ishmael Katz, Jennifer Weiss, Johannes Werner, John Arico, John Kennedy, John McGrede, John Meech, Joya Sutton, Kali-Ray Skinner, Karen Kratz, Kate Eggers, Kathy Prucnell, Katie Gerhardt, Klaus Obermeit, Lauren Mattila, Leslie Freeman, Linda Hedeon Wurster, Lisa Bohn, Lore Kaplan, Louis Venafro, Marci Saunders, Margaret Smith, Marie Horn, Marisa Dawson, Mark Hebert, Mary Robertson, Michelle Ross, Molly Maginn, Montse Florensa, Nancy Norris, Randy Pfeiffer, Richard Lewis, Rita Meech, Roger Dehus, Sarah McCown, Sandra Sage, Sharon Fitzpatrick, Shaun Swartz, Sheila Foley, Snousha Glaude, Stephenie Freda, Steve Wells, Sunny Utz, Teri Rivera, Terry Binder, Terry Zimmerly, Tim Fisher, Vana Prewitt, Virginia Isil, William MacLennan, Yara Rincon



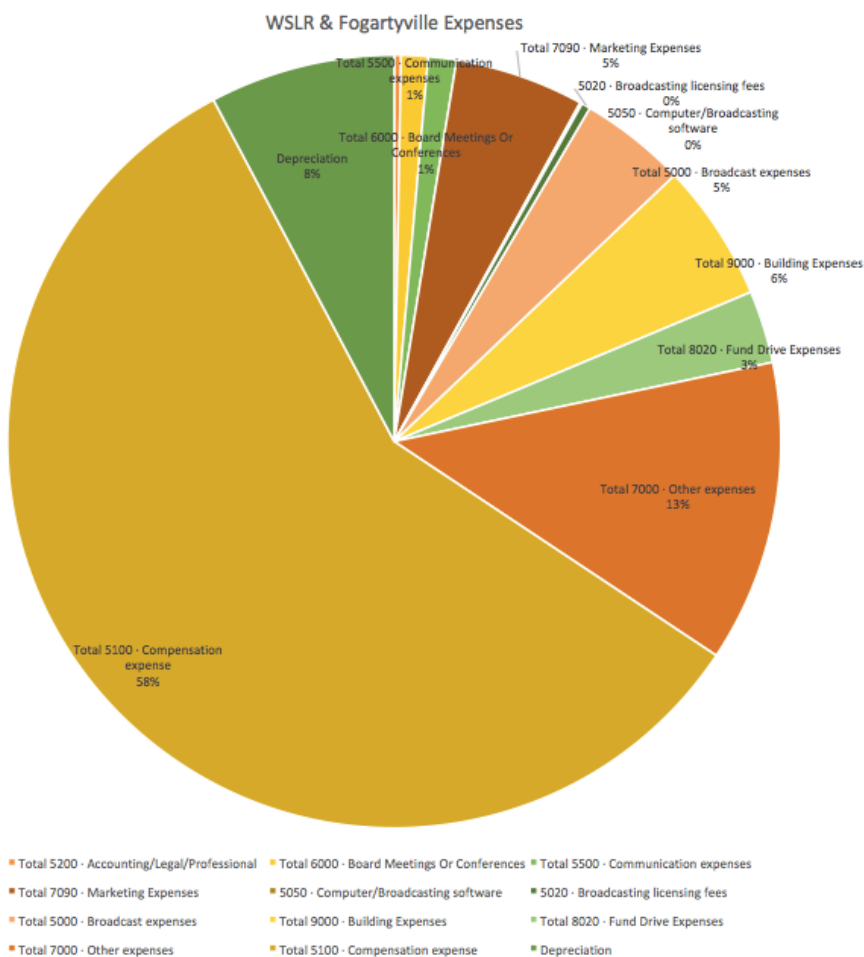
FINANCIAL REPORTS



INCOME

Rental Income - \$3084
 Sponsorship - \$3903
 Grants - \$24,425
 Membership - \$102,045
 Fogartyville Events - \$69,115

Total Income:
\$202, 572



EXPENSES

Marketing - - \$9869
 Broadcast Expense - \$8145
 Communications - \$2148
 Building Expenses - \$10,538
 WSLR Expenses - \$9347
 Compensation Expenses - \$105,771
 Depreciation - \$14,136
 Other: \$25,626

Total Expense:
\$185,580



WSLR publishes the **Critical Times**, a quarterly newspaper that covers news in Sarasota from local elections to grassroots efforts in the community.

The paper is community-sourced and submissions can be sent to

CriticalTimesSRQ@gmail.com

Online Activist Calendar

WSLR maintains an online calendar of Activist Events and Community Meetings to encourage civic engagement.

You can access the calendar and submit your own events at

www.CriticalTimes.org.



Cassandra Manz
took over as the
Critical Times
News Producer
in Fall 2019

Critical Times Weekly Broadcast

Our half hour *local news program* is a critical part of our weekly programming. A team of volunteers and student interns work with our part-time news producer to get the show on the air every week and maintain the webpage and social media sites.

Our internship program has given many students first hand experience in 'being the media' and many have gone on to pursue degrees in journalism or to successful careers in the field.

WSLR+Fogartyville Members

We kicked off a new **Membership Program** in 2019 that offers *supporters a 'member' price* on tickets to **Fogartyville** events.

The roll out was smooth and we exceeded our goals for new members + expanded the number of sustaining members

- our **Grassroots TRIBE**.

We have already made some updates to the *Program* so please check out website for the latest information.

wslr.org/membership



851 CURRENT MEMBERS

128 TRIBE MEMBERS

WSLR+Fogartyville Membership Benefits

ALL MEMBERS RECEIVE

- WSLR+FOGARTYVILLE MEMBER MAILINGS WITH NOTIFICATION OF UPCOMING EVENTS
- ELIGIBILITY TO BECOME A WSLR PROGRAMMER
- MEMBER PRICING ON EVERY WSLR+FOGARTYVILLE EVENT

MEMBERSHIP BENEFITS

BENEFITS VALID ONE YEAR FROM DATE OF GIFT

CONTRIBUTION AMOUNT

WSLR+FOGARTYVILLE SUPPORT STICKER

MEMBER PRICING ON TICKETS (number of tickets per event)

FREE ADMISSION TO FOGARTYVILLE EVENTS (valued up to \$25 per ticket - does not include VIP options)

BRICK IN THE WSLR PEOPLE'S PATIO

PRIVATE PARTY AT FOGARTYVILLE FOR UP TO 100 PEOPLE WITH LIVE MUSIC AND COFFEE/TEA/SOFT DRINKS

STUDENT	LISTENER	FRIEND	SUPPORTER	FAN CLUB	ADVOCATE	PARTNER	CONCERT LOVER	STEWARD
\$15	\$40	\$60	\$120	\$240	\$500	\$1000	\$2500	\$5000
✓	✓	✓	✓	✓	✓	✓	✓	✓
1	1	2	4	6	8	ALL	ALL	ALL
			2	4*	12*	24*	ALL for two	ALL for two
							4"x8"	8"x8"
								✓

*max of 2 per show

Community Partnerships

WSLR+Fogartyville support the work of many local nonprofits and community organizations by providing free meeting space, hosting educational events on Tuesdays, offering low-cost rental rates, and using the airwaves to help them get their message out to the community .

ACLU, ANSWER Suncoast, Anti-Racist Working Group, Center for Religious Tolerance, Children's Home Society, Florida Veterans for Common Sense, IWW, Newtown Alive, Planned Parenthood, Progressive Sarasota, Protect Our Public Schools, Ranked Choice Voting SRQ, Rethinking Plastics, Rosemary District Association, Sarasota Folk Club, Second Chance Last Opportunity, Streets of Paradise, Suncoast Climate Justice Coalition, The Jericho Project, Transition Sarasota

To our Long-Time Business Supporters...

Ben & Jerry's

Charlie's Steak and Hoagies

Jessica's Picture Framing

Old Packinghouse Cafe

Rocketman

Suncoast Florist

Thanks!

Supporter Testimonials

We wish to Thank YOU
for the amazing culture programs
that you bring to us for an
affordable price... Dganit R.

WSLR+Fogartyville
is the best place
in town!
- Carol L.

LOVE THE ON-AIR MUSIC, NEVER SURE WHAT
GENRE WE WILL HEAR WHEN WE TUNE IN WHILE
DRIVING BUT IT'S ALWAYS ENJOYABLE!
- MICHAEL F.

We discovered Fogartyville two years ago and we treasure your
spirit and organization. - Keith D.

Proud to support you all. Independent, local
radio is literally democracy in action. Thanks
for all you do and to all of you who get it done
each week! - Thomas M.

Fogartyville has been a favorite of ours for many years!
It is one of the BEST listening rooms in any state.
- Rolland and Jeanne S.

*Thanks for bringing thoughtful commentary
to the community. - Judith L.*

